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(Printed Pages 7)

(21223)

Roll No.

BBA/BCA/ETC.-1 Sem.

NP-3440

BBA/BCA/ETC Examination, Dec.-2023

Environmental Studies

(BBA/BCA/ETC-008)

Time : Three Hours]

[Maximum Marks : 100

Note : This paper is divided into **three**

Sections-A, B and C. Section-A

contains Descriptive Answer

Questions. **Section-B** contains Short

Answer Questions and **Section-C**

contains Very Short Answer

Questions. Attempt **all** the sections

as per instructions.

P.T.O.

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इस प्रश्न-पत्र का तीन खण्डों-अ, ब तथा स में विभाजित किया गया है। खण्ड-अ में विस्तृत उत्तरीय प्रश्न, खण्ड-ब में लघु उत्तरीय प्रश्न तथा खण्ड-स में अतिलघु उत्तरीय प्रश्न हैं। सभी खण्डों को निर्देशानुसार हल कीजिए।

Section-A/खण्ड-अ

(Descriptive Answer Type Questions)

(विस्तृत उत्तरीय प्रश्न)

Note : This section contain **six** questions.

Attempt any **three** questions. Each questions carries **20** marks. Answer must be descriptive. $20 \times 3 = 60$

इस खण्ड में छः प्रश्न हैं, इनमें से तीन प्रश्न करने हैं। प्रत्येक प्रश्न 20 अंक का है। उत्तर निबन्धात्मक होने चाहिए।

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1. What is pollution. Describe in detail Air Pollution its types and control measure.

प्रदूषण क्या है? वायु प्रदूषण पर विस्तार से बताइए इसके प्रकार व नियन्त्रण के तरीके।

2. Define ecosystem. Describe in detail the structure and functions of an ecosystem read by you.

इकोतन्त्र की परिभाषा क्या है? अपने द्वारा पढ़े गए किसी एक इकोतन्त्र की संरचना व कार्यों का विस्तृत वर्णन कीजिए।

3. Write an essay on mineral sources.

खनिज संसाधनों पर निबन्ध लिखिए।

4. Write notes on the following:

(a) Energy flow in any ecosystem read by you

(b) Acid rains

टिप्पणी लिखिए:

(a) आपके द्वारा पढ़े किसी भी इकोतन्त्र में ऊर्जा प्रवाह

(b) अम्ल वर्षा

5. What do you mean by natural resources differentiate between renewable and non renewable resources, explain with the help of examples.

प्राकृतिक संसाधनों से आप क्या समझते हैं। नवीकरणीय तथा अनवीकरणीय संसाधनों के विषय में उदाहरण सहित उल्लेख कीजिए।

6. Define environment and discuss all the factors of environment.

पर्यावरण को परिभाषित कीजिए। पर्यावरण के सभी घटकों का विवरण दीजिए।

Section-B/खण्ड-ब

(Short Answer Type Questions)

(लघु उत्तरीय प्रश्न)

Note : This section contain **three** question.

Attempt any **two** questions. Each

question carries **10** marks. $10 \times 2 = 20$

इस खण्ड में तीन प्रश्न हैं। किन्हीं दो प्रश्नों के उत्तर

देजिए। प्रत्येक प्रश्न 10 अंक का है।

7. Write short notes on:

(a) Ecological pyramids

(b) Food chain and food web

संक्षिप्त टिप्पणी लिखिए:

(a) इकोलॉजिकल पिरामिड

(b) खाद्य शृंखला खाद्य जाल

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8. Give a brief account of water conservation and its importance.

जल संरक्षण पर संक्षिप्त लेख लिखिए तथा इसका महत्व बताइए।

9. What do you mean by Ozone layer and explain its causes of depletion.

ओजोन परत से क्या समझते हैं तथा इसके अवक्षय के कारण बताइए।

Section-C/खण्ड-स

(Very Short Answer Type Questions)

(अति लघु उत्तरीय प्रश्न)

Note : This question contain **five** parts with

4 marks each.

$4 \times 5 = 20$

इस प्रश्न के पाँच भाग हैं। सभी प्रश्न अनिवार्य हैं।

प्रत्येक प्रश्न 4 अंक का है।

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10. (i) HIV

एच आई वी

(ii) Forest conservation act

वन संरक्षण अधिनियम

(iii) Human Rights

मानव अधिकार

(iv) Soil erosion

मृदा अपरदन

(v) Hot-Spots of Biodiversity

जैव विविधता के हॉट-स्पॉट

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(21223)

Roll No.

B.B.A. - I Sem.

18073

B.B.A. Examination, Dec.-2023

Fundamentals of Management

(BBA-101)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section - A

(Very Short Answer Type Questions)

Note : Attempt **all** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

5×3=15

1. What is co-ordination?

P.T.O.

2. What do you mean by Leadership style?
3. What is scientific management?
4. What do you understand by Line-organization?
5. What is communication?

Section - B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words. $7.5 \times 2 = 15$

6. Distinguish between centralisation and Decentralisation.
7. Describe the process of Decision-making.
8. Explain the relationship between planning and controlling?

18073/2

Section - C

(Detailed Answer Type Questions)

Note : Attempt any **three** questions out of the following **five** questions. Each questions carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. What is management? Explain the nature and significance of management.
10. What do you mean by Organisation? Explain different types of organisation.
11. Define Motivation. Describe the Maslow's hierarchy of needs.
12. "Planning is looking ahead and controlling is looking back." Explain this statement and discuss the process of controlling.
13. What do you mean by delegation of authority? Write the difference between delegation and decentralisation.

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Roll No.

B.B.A. - I Sem.

18074

B.B.A. Examination, Dec.-2023

Organizational Behaviour

(BBA-102)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section - A

Attempt **all** questions.

- ✓1. Explain the Models of OB. 3
- ✓2. What is Perception? 3
- ✓3. Explain the word Leadership. 3
- ✓4. What are the challenges of OB? 3

P.T.O.

- ✓5. Difference between Teams and Groups.

3

Section - B

Attempt any **two** questions.

- ✓6. What are the Contemporary issues in Managing Teams? 7.5
- ✓7. Write a short note on Organizational Effectiveness. 7.5
8. Explain Hierarchy of Needs Theory. 7.5

Section - C

Attempt any **three** questions.

9. Explain Vrooms Expectancy Theory. 15
- ✓10. What is the role of perception in individual decision making? 15
- ✓11. What do you mean by Organizational Politics? Discuss the measures to avoid Organizational Politics. 15

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12. How does communication provide
information? 15
13. Describe Types of Group Structures. 15

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Roll No.

BBA-I Sem.

18075

B.B.A. Examination, Dec.-2023

Managerial Economics

(BBA-103)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt **all** the Sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt **all** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

3×5=15

1. What do you mean by Supply?
2. What is Demand Schedule?

P.T.O.

3. What do you understand by Pricing?
4. What does you mean by Economic Growth?
5. What is Oligopoly?

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Answer should not exceed 200 words. $7\frac{1}{2} \times 2 = 15$

6. Distinguish between Economics and Managerial economics.
7. Why does demand curve slopes down words?
8. Describe the market structure.

Section-C

(Long Answer Type Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $3 \times 15 = 45$

18075/2

9. What is managerial Economics? Explain the nature and scope of managerial economics.

10. With the help of following data, project the trend of sales for the next five years:

Year	Sales (in Lakh ₹)
1993	120
1994	140
1995	150
1996	170
1997	190
1998	200

11. What is demand forecasting? Explain methods of demand forecasting.

12. What do you mean by Law of demand? what are its exception? Explain the important factors determining demand.

18075/3

P.T.O.

13. Write short note on any **two** of the following : 7½×2=15

- (A) Balance of Payment.
- (B) Concept of National Income.
- (C) Objectives of Pricing Policy.
- (D) Business cycle.

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Roll No. ~~XXXXXXXXXX~~

BBA- I Sem.

18076

B.B.A. Examination, Dec.-2023

Accounting and Financial Analysis

(BBA-104)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt **all** questions. Each question carries **3** marks. Very short answer is required not exceeding **75** words.

P.T.O.

1. What do you mean by trend analysis? 3
2. What is working capital? 3
3. State conservatism principle. 3
4. Find the net worth of the business if the total asset is ₹ 1,30,000 and its liabilities are ₹ 70,000. 3
5. What is Operating Ratio? How is it calculated? 3

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following **3** questions. Each question carries **7½** marks. Short answer is required not exceeding 200 words.

6. Distinguish between Capital Expenditure and Revenue Expenditure. 7½

18076/2

7. Show the accounting equation on the basis of the following transactions: 7½

- (a) Mohan started business with cash ₹40,000.
- (b) Purchased goods on credit ₹15,000.
- (c) Sold goods costing ₹12,000 on credit for ₹15,000.
- (d) Withdraw cash for private use ₹4,000.
- (e) Received Interest ₹1,500.

8. What are the differences between Fund Flow Statement and Cash Flow Statement? 7½

18076/3

P.T.O.

Section-C

(Long Answer Type Questions)

Note : Attempt any **three** questions out of the following **5** questions. Each question carries **15** marks. Answer is required in details.

9. Calculate current assets of a Company from the following informations: 15
- (a) Stock Turnover : 4 times
 - (b) Stock at the end is ₹20,000 more than stock in beginning
 - (c) Sales ₹3,00,000 and Gross Profit Ratio : 20%

(d) Current Liabilities ₹40,000

(e) Quick Ratio 0.75

10. The Balance Sheet of Mr. Aditya is as follows:

15

Liabilities	Ist Jan.	31st Dec.	Assets	Ist Jan.	31st Dec.
	₹	₹		₹	₹
Creditors	35,000	40,000	Cash	15,000	8,000
Bills Payable	10,000	5,000	Debtors	40,000	30,000
O/S Expenses	5,000	2,000	Inventories	25,000	35,000
Bank Loan	-	50,000	Fixed Assets	90,000	1,64,000
Capital	1,20,000	1,40,000			
	1,70,000	2,37,000		1,70,000	2,37,000

During the year a Machine (Costing ₹10,000 accumulated depreciation ₹4,000) was Sold for ₹3,000. The

18076/5

P.T.O.

provision for depreciation on Fixed Assets on 1st Jan. and 31st Dec. were ₹12,000 and ₹18,000 respectively. Total interest on loan ₹7,000 was paid. Profit during the year was ₹45,000. Prepare cash flow statement.

11. What do you understand by Accounting Principles? Explain various accounting principles. Also describe their limitations. 15

12. What is mean by Journal? Explain the rules of Journalising in detail along with the illustrations. 15

18076/6

13. What is Fund Flow Statement? Discuss its importance and objectives. 15

18078

BBA Examination, Dec.-2023

(Business Organisation and Ethics)

(BBA-106)

(New Course)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt questions from **all** sections as per instructions.

Section-A

Note : Attempt **all** questions. $3 \times 5 = 15$

1. ✓ "Business is a Social Activity." Explain. 3
2. ✓ What are the various forms of ownership of business units? 3
3. ✓ Discuss the various stages of promotion. 3

P.T.O.

4. What do you mean by "Business Ethics?" ✓✓ 3
5. ✓ Discuss the social responsibility of a business. 3

Section-B

Note : Attempt any **two** questions.

$7.5 \times 2 = 15$

6. ✓ Define business organization and discuss its objectives. <https://www.ccsustudy.com> 7.5
7. Discuss in brief the different forms of business organisation. 7.5
8. ✓✓ What do you mean by Work Ethics? What are the benefits of managing ethics at the workplace. 7.5

Section-C

Note : Attempt any **three** questions.

$15 \times 3 = 45$

9. ✓ Define "Business" and discuss its scope and explain the difference between Commerce and Industry. 15

18078/2

10. ✓ "A company is an artificial person created by law with a perpetual succession and a common seal." Discuss this statement thoroughly. 15
11. "The establishment of a new business enterprise in many ways is like the birth of a child." Discuss and mention the problems faced in establishment of a new business unit. 15
12. Explain the Gandhian philosophy of trusteeship. Also, discuss the Gandhian thoughts about social sins. 15
13. ✓ What is meant by Business Ethics and Values? Explain its significance to the business. How do values and ethical considerations affects strategy implementation? 15