

N

(201217)

Roll No. ....

B.B.A. - I Sem.

**18039**

**B. B. A. Examination, Dec. 2017**

**Book-keeping and Basic Accounting**

**(BBA-104)**

**(New)**

*Time : Three Hours]*

*[Maximum Marks : 75*

**Note :** Attempt questions from all Sections as per instructions. Use of calculator is allowed.

**Section-A**

**(Very Short Answer Questions)**

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What are the rules of Debit and Credit in different classes of accounts ?
2. What is the difference between bill of exchange and promissory notes ?
3. What is the difference between book-keeping and accounting ?

**( 2 )**

4. What is 'depreciation' ? Explain any three methods of it.
5. What is the difference between 'reserve' and 'provision' ?

**Section-B**

**(Short Answer Questions)**

Answer any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. "There should an equal credit for every debit and a debit for every credit." In the light of this statement explain the characteristics of double entry system of book-keeping.
7. What is 'Bank Reconciliation Statement' ? How is it prepare ?
8. The following balances existed in the books of Utkarsh Traders on 31st March, 2016 :

Debit Balance :	₹
Cash in hand	28,400
Cash at bank	2,200
Stock	31,200
Furniture	7,500
Debtors	24,000
Credit Balance :	
Bank loan	10,000
Trade creditors	7,000

Pass opening journal entries on April, 2016.

**18039**

**Section-C**

**(Detailed Answer Questions)**

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. Harshit Co. Ltd. issued 10,000, 6% debentures of ₹100 each at a discount of 10% payable as :
- ₹ 10 on application
  - ₹ 30 on allotment
  - ₹ 40 on first call and balance on final call
- All the amounts were duly received. Pass necessary journal entries in the books of the company, and show the company's balance sheet.
10. What do you mean by redemption of preference share? What is statutory requirements for such redemption?
11. What do you understand by 'Accounting Concept' ? Discuss the various accounting concepts.
12. A manufacturing concern, whose books are closed on 31st December, purchased a machine for ₹ 50,000 on 1st January, 2011. Additional machine was acquired for ₹10,000 in July, 2012 and for ₹16,000 on 1st January 2015. Machine purchased for ₹10,000 on 1st July, 2012 was sold for ₹ 5,000 on 30th June, 2014. Show the machinery account for five years writing-off depreciation @10 per annum on written down value.

13. From the following trial balance and additional information of Ansh Trader on 31st March, 2016. Prepare Trading and P & L A/c and balance sheet :

	₹	₹
Stock (on 1st April, 2015)	6,600	Sales 47,400
Purchases	37,200	Commission 2,010
Carriage inward	420	Interest 120
Salaries	4,800	Creditors 4,620
Taxes and Insurance	1,200	Capital 27,000
Sundry expenses	2,400	Bills payable 1,350
Bad debts	750	
Discount	330	
Cash in hand	600	
Cash at Bank	6,000	
Drawings	1,740	
Debtors	6,300	
Buildings	14,160	
	82,500	82,500

Additional information :

- (i) Closing stock ₹14,000
- (ii) Salaries ₹ 600 and taxes ₹ 200 are outstanding.
- (iii) Insurance ₹200 is prepaid.
- (iv) Depreciation on building @10%
- (v) Make a provision for bad debts @3% on debtors.

N

(201217)

Roll No. ....

B.B.A.-I Sem.

18042

B. B. A. Examination, Dec. 2017

BUSINESS ETHICS

(BBA-107)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. 3x5=15

1. Explain the main features of Indian Ethics.
2. Explain Work Ethics.
3. What is TQM ? Explain in brief.

4. Explain the concept of Social Audit.
5. Write a short note on Spiritual Business Values.

Section-B

(Short Answer Questions)

Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½x2=15

6. What are the objectives of value-based management?
7. Explain non-economic environment of business.
8. Explain Gandhian philosophy of Wealth Management.

Section-C

(Detailed Answer Questions)

Attempt any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15x3=45

9. What is social responsibility ? What types of actions demonstrate that a firm is socially responsible ?

10. Explain the concept of Business Ethics. Also discuss the arguments against Business Ethics.
11. What is organizational culture ? What are the steps necessary to implement Total Quality Management.
12. How is business responsible towards the environment ?
13. Explain the following :
  - (a) Gandhiji's Seven Greatest Social Sins
  - (b) Corporate responsibilities towards stockholders.
  - (c) Ethics of Science and Traditional Thoughts.

<https://www.ccsustudy.com>

Whatsapp @ 9300930012

Send your old paper & get 10/-

अपने पुराने पेपर्स भेजे और 10 रुपये पायें,

Paytm or Google Pay से

N

(201217)

Roll No. ....

B.B.A.-I Sem.

**18040**

**B. B. A. Examination, Dec. 2017**

**BUSINESS LAWS**

**(BBA-105)**

**(New)**

*Time : Three Hours]*

*[Maximum Marks : 75*

*Note : Attempt questions from all Sections as per instructions.*

**Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. Define void and voidable contracts.
2. Distinguish between a Promissory Note and Bill of Exchange.

3. Explain the doctrine of 'Caveat emptor' in brief.
4. What do you mean by implied contracts ?
5. Is the registration of a partnership firm compulsory ? Explain.

**Section-B**

**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. "All contracts are agreement but all agreements are not contract." Explain.
7. What do you mean by Unpaid Seller ? Discuss the rights of unpaid seller.
8. Distinguish between a contract of indemnity and contract of guarantee.

**18040**

**Section-C**

**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15×3=45

9. Define consent. When is consent said not to be free ? Discuss its effect on the validity of a contract.
10. Define a contract of agency. How is it created and how is it terminated ?
11. "No buyer acquires a better title to the goods than that of the seller." Comment on this statement and also discuss the exceptions to this rule as per Sales of Goods Act.
12. What do you mean by partnership ? Enumerate the rights, duties and responsibilities of a partner under Indian Partnership Act.

13. Distinguish between 'Holder' and 'Holder in due course'. What are the privileges of a holder in due under Negotiable Instrument Act.

**Or**

What is the difference between bailment and pledge? Explain briefly the rights and duties of pawner and pawnee.

N

(201217)

Roll No. ....

B.B.A.-I Sem.

18037

B. B. A. Examination, Dec. 2017

BUSINESS MATHEMATICS

(BBA-102)

(New)

Time: Three Hours]

[Maximum Marks: 75

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions. Each question carries 3 marks. Very short answer is required. 3x5=15

1. Explain square matrix.
2. What is diagonal matrix ?
3. Explain inverse of matrix.
4. Find the simple interest on Rs. 8,000 for 6 years at an annual rate of 5%.
5. Find the value of  ${}^{50}C_{47}$ .

(2)

Section-B

(Short Answer Questions)

Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required. 7½x2=15

6. Find the rank of matrix :

$$A = \begin{bmatrix} 1 & 2 & 3 \\ 3 & 1 & 2 \\ 2 & 3 & 1 \end{bmatrix}$$

7. A cricket club has 18 members among whom are 1 wicket-keeper, 5 are bowlers and rest are batsman. In how many ways can a team of 14 players be selected out of them so that it may have 1 wicket-keeper and at least three bowlers ?
8. Integrate :

$$\int \left[ \frac{1}{\log x} - \frac{1}{(\log x)^2} \right] dx.$$

Section-C

(Detailed Answer Questions)

Attempt any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15x3=45

9. If  $y=x^3-x^2-16x+16$ , then find the maxima and minima of the function  $y$ .

10. If  $A = \begin{bmatrix} 1 & 2 \\ 3 & 4 \end{bmatrix}$ ,  $B = \begin{bmatrix} 3 & 1 \\ 4 & 5 \end{bmatrix}$  and  $C = \begin{bmatrix} 1 & 1 \\ 2 & 2 \end{bmatrix}$ , prove

that  $A(B+C) = AB+AC$ .

11. (a) If  $A = \{1, 2, 3, 4\}$ ,  $B = \{2, 3, 4, 5\}$  and  $C = \{3, 4, 5, 6\}$ , then prove that :

$$A \cap (B \cap C) = (A \cap B) \cap C$$

$$\text{and } A \cup (B \cup C) = (A \cup B) \cup C.$$

(b) If  $y = \frac{x-4}{2\sqrt{x}}$ , then find  $\frac{dy}{dx}$  at  $x=4$ .

12. (a) A person decides to save Rs. 400 in January, Rs. 800 in February, Rs. 1,600 in March, Rs. 3,200 in April up to the end of the year. What will be his total savings during whole year?

(b) If 7th term of a H.P. is  $1/10$  and 12th term is  $1/25$ , find the 20th term.

13. (a) 85 kg. of a mixture contains milk and water in the ratio of 27:7. How much more water is to be added to get a new mixture containing milk and water in the ratio of 3:1?

(b) At what rate percent per annum will be Rs. 1,200 amount to Rs. 1,350 in 3 years, interest being calculated yearly?

(c) The population of a town is 1,80,000. If it increases @ 6% per annum, what will be its population after two years?



N

(201217)

Roll No. ....

B.B.A.-I Sem.

**18036**

**B. B. A. Examination, Dec. 2017**

**BUSINESS ORGANIZATION**

**(BBA-101)**

**(New)**

*Time : Three Hours]*

*[Maximum Marks : 75*

**Note:** Attempt questions from all Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What do you mean by concept of business ?
2. Explain plant layout.
3. What is the meaning of size of business unit ?

4. Explain the types of mergers.
5. Define business finance.

**Section-B**

**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Discuss the characteristics of business.
7. Define the merits and demerits of sale trading.
8. Describe the economic importance of the stock exchange.

**Section-C**

**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. What do you mean by functional organization ? Discuss its main characteristics also.

10. Describe the economies obtained from large sized business unit. Explain its disadvantages also.
11. Define partnership and discuss its essential elements or its characteristics.
12. Explain the meaning and objects of acquisitions.
13. Discuss the various sources of long-term and short-term funds in India.

N

(201217)

Roll No. ....

B.B.A.-I Sem.

**18041**

**B. B. A. Examination, Dec. 2017**

**FUNDAMENTALS OF MANAGEMENT**

(BBA-106)

(New)

*Time : Three Hours*

*[Maximum Marks : 75*

*Note : Attempt questions from all Sections as per instructions.*

**Section-A**

**(Very Short Answer Questions)**

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. Is management a pure art ?

2. What is team spirit ?

3. What is meant by decentralization of authority ?

4. What is control by observation ?

5. Define motivation.

**Section-B**

**(Short Answer Questions)**

Answer any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. What is management by objective ?

7. What are the principles of departmentation ?

8. What is the importance of direction ? Give any two principles of direction.

18041

**Section-C**

**(Detailed Answer Questions)**

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15×3=45

9. Discuss the role of F.W. Taylor in the development of scientific management approach.
10. Define policies. Discuss the various types of policies. How do policies differ from procedures ?
11. What is significance of motivation in management ? How would you set up a sound motivational system in your business organization ?
12. Explain the main elements of an adequate and sound control system.

13. Discuss the importance of effective communication in business and management.

<https://www.ccsustudy.com>  
Whatsapp @ 9300930012  
Send your old paper & get 10/-  
अपने पुराने पेपर्स भेजे और 10 रुपये पायें,  
Paytm or Google Pay से

N

(201217)

B.B.A.-I Sem.

Roll No. ....

**18038**

**B. B. A. Examination, Dec. 2017**

**Principles of Economics**

**(BBA-103)**

**(New)**

*Time: Three Hours]*

*[Maximum Marks: 75*

*Note: Attempt questions from all Sections as per instructions.*

सभी खण्डों से निर्देशानुसार प्रश्न हल कीजिए।

**Section-A**

**खण्ड-अ**

**(Very Short Answer Questions)**

**(अति लघु उत्तरीय प्रश्न)**

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

सभी पाँच प्रश्नों के उत्तर दीजिए। प्रत्येक प्रश्न 3 अंकों का है। अधिकतम 75 शब्दों में अति लघु उत्तर अपेक्षित है।

1. What is the definition of 'Economics' according to Adam Smith?

एडम स्मिथ के अनुसार 'अर्थशास्त्र' की परिभाषा क्या है?

(2)

2. Write the essential conditions of monopoly.

एकाधिकार की आवश्यक शर्तें लिखिए।

3. If lower sector is 8 cm. and upper sector is also 8 cm., find elasticity of demand by point method.

यदि नीचे का भाग 8 सेमी. तथा ऊपर का भाग भी 8 सेमी. है, तो बिन्दु रीति से माँग की लोच की गणना कीजिए।

4. What do you mean by normal profit?

सामान्य लाभ से आप क्या समझते हैं?

5. Write the name of factors of production.

उत्पादन के साधनों के नाम लिखिए।

**Section-B**

**खण्ड-ब**

**(Short Answer Questions)**

**(लघु उत्तरीय प्रश्न)**

Answer any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$  निम्नलिखित तीन प्रश्नों में से किन्हीं दो प्रश्नों के उत्तर दीजिए। प्रत्येक प्रश्न  $7\frac{1}{2}$  अंकों का है। अधिकतम 200 शब्दों में लघु उत्तर अपेक्षित है।

6. What is the relationship between average cost and marginal cost ?

औसत लागत तथा सीमान्त लागत में क्या सम्बन्ध है ?

7. What are the characteristics of indifference curve ?

तटस्थता वक्रों की विशेषताएँ क्या हैं ?

8. Can the demand curve slope upwards ?

क्या माँग वक्र ऊपर भी उठ सकता है ?

**Section-C**

**खण्ड-स**

**(Detailed Answer Questions)**

**(विस्तृत उत्तरीय प्रश्न)**

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

निम्नलिखित पाँच प्रश्नों में से किन्हीं तीन प्रश्नों के उत्तर दीजिए । प्रत्येक प्रश्न 15 अंकों का है । विस्तृत उत्तर अपेक्षित है ।

9. What do you understand by elasticity of demand ? How is it measured ?

माँग की लोच से आप क्या समझते हैं ? इसे कैसे मापा जाता है ?

10. Analyse critically the law of equi-marginal utility and mention its importance in practical life.

सम-सीमान्त उपयोगिता नियम का आलोचनात्मक परीक्षण कीजिए तथा व्यावहारिक जीवन में इसके महत्त्व को समझाइए ।

11. Explain with an example the law of diminishing returns.

उत्पत्ति हास नियम की उदाहरण सहित व्याख्या कीजिए ।

12. What is monopolistic competition ? How price is determined under monopolistic competition ?

एकअधिक्रमात्मक प्रतियोगिता क्या है ? एकअधिक्रमात्मक प्रतियोगिता में कीमत किस प्रकार निर्धारित की जाती है ?

13. Why interest is paid ? What are the causes of difference in interest rate ?

ब्याज क्यों दिया जाता है ? ब्याज दर में भिन्नता के क्या कारण हैं ?

**N** (Printed Pages 4)

(201217) Roll No.....

B.B.A./B.C.A./B.J.M.C./etc.

**NP-3440**

**B.B.A./B.C.A./B.J.M.C./Etc.**

**Examination, Dec. 2017**

**Environmental Studies**

(BBA/BCA/BJMC/Etc.-008)

*Time : Three Hours* [Maximum Marks : 100

**Note :** Attempt questions from all sections as per instructions.

**नोट :** सभी खण्डों से निर्देशानुसार प्रश्न हल कीजिए।

**Section - A**

**खण्ड - अ**

**Note :** Answer all the five questions. Each question carries 4 marks. Very short answer is required not exceeding 75 words.  $4 \times 5 = 20$

**नोट :** सभी पाँच प्रश्नों के उत्तर दीजिए। प्रत्येक प्रश्न 4 अंकों का है। अधिकतम 75 शब्दों में अति लघु उत्तर अपेक्षित है।

1. Food chain and Food web.

खाद्य शृंखला तथा खाद्य जाल।

P.T.O.

2. Global Warming

पृथ्वी उष्मायन

3. Pond Ecosystem

तालाब पारितन्त्र

4. HIV

एच आई वी

5. Wild Life Protection Act

वन्य जीव सुरक्षा अधिनियम

**Section - B**

**खण्ड - ब**

**Note :** Answer any two questions out of the following three. Each question carries 10 marks. Short answer is required not exceeding two hundred words.  $10 \times 2 = 20$

**नोट :** निम्नलिखित 3 प्रश्नों में से किन्हीं 2 का उत्तर दीजिए। प्रत्येक प्रश्न 10 अंक का है। अधिकतम 200 शब्दों में लघु उत्तर अपेक्षित है।

6. Define Plant succession and describe Hydro sere in detail.

पादप अनुक्रमण की परिभाषा दीजिए तथा जलक्रमक का विस्तृत वर्णन कीजिए।

NP-344012

7. Describe the main causes and effects of deforestation.

वन उन्मूलन के मुख्य कारण तथा प्रभावों का वर्णन कीजिए।

8. Write notes on any **two**.

(a) Biomagnification.

(b) Rain water harvesting.

(c) Endangered species.

किन्हीं दो पर टिप्पणी लिखिए।

(अ) जैव संवर्धन

(ब) वर्षा जल एकत्रीकरण

(स) संकटग्रस्त जातियाँ

### Section - C

#### खण्ड - स

**Note :** Answer any **three** questions out of the following **five** questions. Each question carries 20 marks. Answer is required in detail.  $20 \times 3 = 60$

नोट : निम्नलिखित 5 प्रश्नों में से किन्हीं 3 का उत्तर दीजिए। प्रत्येक प्रश्न 20 अंकों का है। विस्तृत उत्तर अपेक्षित हैं।

9. Write an essay on pollution.

प्रदूषण पर निबन्ध लिखिए।

10. Define Biodiversity. Describe its distribution and importance.

जैव विविधता की परिभाषा लिखिए। इसके वितरण तथा महत्व का वर्णन कीजिए।

11. Describe characteristic features, structure and functions of Desert Ecosystem.

मरुस्थलीय इकोतन्त्र के लक्षण, संरचना व कार्यों का वर्णन कीजिए।

12. Write notes on any **two** of the following:

(a) Energy flow in Ecosystems

(b) Acid Rain

(c) Floods

किन्हीं दो पर टिप्पणी लिखिए:

(अ) इकोतन्त्र में ऊर्जा का प्रवाह

(ब) अम्ल वर्षा

(स) बाढ़

13. Write an essay on human rights.

मानव अधिकारों पर निबन्ध लिखिए।