

A

(Printed Pages 4)

(20222)

Roll No.

BBA-I Sem.

**18076(CV-III)**

**BBA Examination, Dec.-2021**

**Accounting and Financial Analysis**

**(BBA-104)**

**(New)**

*Time : 1½ Hours /*

*[Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

**Section - A**

**(Very Short Answer Questions)**

**Note :** Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

1. Book keeping is not a part of accounting. Do you agree with this statement?
2. Give the rules of debit and credit?
3. Write five limitations of ratio analysis?
4. If net working capital for current year is ₹ 25,000, while it was (-) ₹ 40,000 in the previous year, What is the net change in working capital.
5. What is a Cash flow statement.

**P.T.O.**

**Section - B**

**(Short Answer Questions)**

**Note :** Attempt any **one** question out of the following 3 questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.

$1 \times 15 = 15$

6. What is Accounting? Explain various functions of Accounting.
7. Journalise the following entries:
  - (i) Goods costing ₹ 500 given as charity.
  - (ii) Sold goods to Ram of ₹ 1,00,000, payable 25% by cheque at the time of sale and balance after 30 days of sale.
  - (iii) Received ₹ 975 from Vishnu in full settlement of his accounts of ₹ 1000.
  - (iv) Received a first and final dividend of 60 paise in a rupee from the official Receiver of Ranjan, who owed us ₹ 1000.
  - (v) Charge Interest on Drawings ₹ 1500.
8. Distinguish between a Balance sheet and Trial Balance.

**Section - C**

**(Detailed Answer Questions)**

**Note :** Attempt any **two** questions out of the following 5 questions. Each question carries **22.5** marks. Answer is required in detail.  $2 \times 22.5 = 45$

**18076(CV-III)/2**

9. Explain various Accounting Principles in detail.
10. Ratio analysis plays an important role in the process of decision making in business. Examine this statement?
11. What is Funds Flow statement. What are its main objectives. Explain the procedure of preparation of Funds flow statement?
12. The following are the comparative balance sheets for the years 2019 and 2020. <https://www.ccsustudy.com>

Liabilities	2019 (₹)	2020 (₹)	Assets	2019 (₹)	2020 (₹)
Shareholders Funds:			Non Current Assets:		
Share Capital	70,000	74,000	Land	20,000	90,000
Reserve & Surplus	10,040	10,560	Goodwill	10,000	5,000
P & L A/c			Current Assets:		
Non Current Liabilities			Debtors	14,900	17,700
Debentures	12,000	6000	Inventories	49,200	42,700
Current Liabilities:			Cash	9,000	7,800
Creditors	10,360	11,840			
Reserve for discount on Debtors	700	800			
	1,03,100	1,03,200		1,03,100	1,03,200

The following additional information is available:

- (i) Dividends amounting to ₹ 3500 were paid during 2020.
- (ii) Land was purchased for ₹ 10000

and a sum of ₹ 5000 was written off against goodwill account.

- (iii) Debentures amounting to ₹ 6000 were paid.

Prepare a cash-flow statement on the basis of the above data.

13. Following balances are taken from the books of Shree Priya. Prepare Trading and profit and Loss Account and Balance Sheet for the year ended 31st March 2019.

Particulars.	₹	Particulars.	₹
Capital	12,00,000	Drawings	2,10,000
Opening stock	4,50,000	Plant and machinery	2,40,000
Furniture	15,000	Purchases	29,50,000
Sales	43,50,000	Insurances	15,000
Purchases Return	40,000	Sales Returns	70,000
Rent	50,000	Trade Expenses	20,000
Salaries	2,40,000	Wages	4,00,000
Bad Debts	10,000	6% Investments	5,00,000
Sundry Debtors	4,00,000	Sundry Creditors	1,90,000
Bills Payable	8,000	Cash	1,22,000
Advertisement Exps.	60,000	Miscellaneous Income	12,000
Patents	48,000		

Adjustments:

- (i) Closing stock ₹ 7,50,000
- (ii) Depreciate Machinery by 10% and Furniture by 20%
- (iii) Wages ₹ 50,000 and Salaries ₹ 20000 are outstanding.
- (iv) Write off ₹ 50000 as further Bad Debts and create 5% Provision for Doubtful Debts. Also create a reserve for discount on Debtors @ 2%
- (v) Investments were made on 1st July 2018 and no interest has been received so far.

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BBA-I Sem.

**18077(CV-III)**

**BBA Examination, Dec.-2021**

**Business Law**

**(BBA-105)**

**(New)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt all the Sections as per instructions.

**Section - A**

**(Very Short Answer Questions)**

**Note :** Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

**P.T.O.**

1. "Contract is an agreement enforceable at Law." Discuss.
2. What is an agreement? When does it become a contract?
3. What is acceptance? How can acceptance is made.
4. What is Contingent contract?
5. What do you understand by performance of a contract.

**Section - B**

**(Short Answer Questions)**

**Note :** Attempt any **one** question out of the following 3 questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.

$1 \times 15 = 15$

6. What is Contract of Indemnity? What are its important features?

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7. Define an unpaid seller. What are his rights?
8. Define the term 'Negotiable Instrument'. Explain the characteristics of a Negotiable Instrument.

### **Section - C**

#### **(Detailed Answer Questions)**

**Note :** Attempt any **two** questions out of the following 5 questions. Each question carries **22.5** marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. Explain Limited Liability partnership. Define Eligibility to be Partner & Relationship of Partners.
10. Define Contract and Explain the essentials of a valid contract.
11. How can an acceptance be revoked? Is there any limit of time after which an acceptance cannot be revoked.

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**P.T.O.**

12. Define Bailment & Discuss the essential elements of a contract of Bailment?
13. "No Seller of goods can give the buyer of goods a better title to those goods than what he himself Possesses." Examine the statement and mention whether there are any exceptions to this rule.

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BBA-I Sem.

## 18078 (CV-III)

**BBA Examination, Dec.-2021**

**(Business Organisation and Ethics)**

**(BBA-106)**

**(New)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the Sections as per instructions.

### **Section - A**

**Note :** Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

1. What is an economic activity?

**P.T.O.**

2. Meaning of Promotion of a business.
3. Define a consumer cooperative society.
4. Meaning of Business Ethics.
5. Meaning of Social Audit.

### **Section - B**

**Note :** Attempt any **one** question out of the following 3 questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.

$1 \times 15 = 15$

6. What is a Profession? Discuss characteristics of Profession.
7. Discuss that the size of market determines the size of a business unit.
8. Define Partnership. Discuss main contents of partnership deed.

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## Section - C

**Note :** Attempt any **two** questions out of the following 5 questions. Each question carries **22.5** marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. What is meant by 'Business'? Discuss multiple objectives of Business. Have these objectives changed over a period of time? <https://www.ccsustudy.com>
10. What factors should an entrepreneur kept in mind while setting up a new business unit? Discuss in detail.
11. What is a Joint stock company? Discuss features of a Joint stock company. Why would you prefer this form of business organisation over the other form of business organisations?

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**P.T.O.**

<https://www.ccsustudy.com>

12. Discuss the 'Principle of Trusteeship' as given by Mahatma Gandhi.
13. What is Corporate Mission Statement? What are the components of Mission Statement? Discuss the need of Mission Statement.

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(20222) Roll No. ... ..  
B.B.A.-I Sem.

**18073 (CV-III)**

**B.B.A. Examination, Dec.-2021**

**FUNDAMENTALS OF MANAGEMENT**

**(BBA-101)**

**(New Course)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

सभी खण्डों को निर्देशानुसार हल कीजिए।

**Section-A/खण्ड-अ**

**(Very Short Answer Type Questions)**

(अति लघु उत्तरीय प्रश्न)

**Note :** Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding **75** words.  $2 \times 7.5 = 15$

**P.T.O.**

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किन्हीं दो प्रश्नों के उत्तर दीजिए। प्रत्येक प्रश्न 7.5 अंकों का है। अधिकतम 75 शब्दों में अतिलघु उत्तर अपेक्षित है।

1. Define the term "Management".  
प्रबंधन शब्द को परिभाषित कीजिए।
2. Write a note on Decision making.  
'निर्णय लेने' पर टिप्पणी लिखिए।
3. What do you mean by span of control?  
नियंत्रण की अवधि से आप क्या समझते हैं?
4. Explain the limitations of planning?  
योजना बनाने की सीमाओं की व्याख्या कीजिए।
5. Define Leadership.  
नेतृत्व को परिभाषित कीजिए।

**Section-B/खण्ड-ब**

**(Short Answer Type Questions)**

(लघु उत्तरीय प्रश्न)

**Note :** Attempt any **one** question out of the following **three** questions. Each question carries **15** marks. Short answer is required not exceeding **200** words.  $1 \times 15 = 15$

निम्नलिखित तीन प्रश्नों में से किसी एक प्रश्न का उत्तर दीजिए। प्रत्येक प्रश्न 15 अंकों का है। लघु उत्तरीय प्रश्नों के उत्तर 200 शब्दों में अपेक्षित है।

**18073 (CV-III)/2**

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BBA-I Sem.

**18075 (CV-III)**  
**BBA Examination, Dec.-2021**  
**Managerial Economics**  
**(Code No. BBA-103)**

**(New)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt questions from **all** Sections  
as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt any **two** questions. Each  
question carries 7.5 marks. Very short  
answer is required not exceeding 75  
words.  $2 \times 7.5 = 15$

1. Define managerial Economics and discuss  
its nature.

**P.T.O.**

2. What is demand? Explain its essential  
elements.
3. What is market? What are the essential  
elements of a market?
4. Explain peak load pricing and discuss its  
economic justification.
5. What is inflation? Why is it undesirable?

**Section-B**

**(Short Answer Questions)**

**Note :** Attempt any **one** question out of the  
following three questions. Each question  
carries 15 marks. Answer should not  
exceed 200 words.  $1 \times 15 = 15$

6. Explain the law of demand. Why do  
demand curves slope downwards to the  
right?
7. Explain Price rigidity under oligopoly.
8. What is business cycle? Explain the  
different phases of business cycles.

**18075(CV-III)/2**

## Section-C

### (Detailed Answer Questions)

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. Economics is the science which studies human behaviour as a relationship between ends and scarce means which have alternative uses" Discuss and examine critically.

10. The data regarding sales of a certain commodity were recorded as follows:

Year	2010	2012	2015	2016	2020
Sales	20	25	28	27	30

(in' 000 units)

Assuming the same trend as in the past, project the sales for the years 2021 and 2023.

11. What is Monopoly? How is price and output is determined by a monopolist in short-term and long-term?

12. What do you understand by price discrimination? What are its objectives? Explain the conditions which make it profitable and possible.

13. What is meant by balance of payments? What are the causes of disequilibrium in the balance of payments of a country? Briefly discuss the measures to correct the adverse balance of payments in the developing countries.

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B.B.A-I Sem.

**18074 (CV-III)**

**BBA Examination, Dec.-2021**

**Organizational Behaviour**

**BBA-102**

**(New Course)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

**Section-A**

**Note :** Attempt any **two** questions. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

1. What is Organisational Behaviour?
2. Define Self Esteem?
3. Explain Johari Window?

**P.T.O.**

4. What is group dynamics?
5. What do you understand by organisational change?

**Section-B**

**Note :** Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. Explain Vroom's Expectancy theory in brief.
7. Make a difference between formal and informal communication.
8. Explain different types of Groups.

**Section-C**

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. Discuss the nature of organisational goals. Why should organisations specify their goals clearly?

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10. What is Personality? Explain various factors that play an important role in determining the personality of a person?
11. What is Leadership? Explain various styles of Leadership.
12. Explain the Likert's model of effectiveness. What are the factors for achieving organisational effectiveness?
13. Explain in detail the importance of group decision making and give reasons why groups can make higher quality decisions than individuals?

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D (Printed Pages 7)  
(21121) Roll No. ....  
B.B.A.-Ist Sem.

**18039 (CV-II)**  
**B.B.A. Spl. and Back Paper**  
**Examination, November-2021**  
**BOOK-KEEPING AND BASIC**  
**ACCOUNTING**

(BBA-104)

*Time : 1½ Hours* | *[Maximum Marks : 75*

**Note :** Attempt questions from each section as per instructions. Use of calculator is allowed.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt any **two** questions. Each question carries 7.5 marks. Very short answer is required.  $2 \times 7.5 = 15$

1. What is 'Double Entry System' of accounting?

**P.T.O.**

- (ii) Prepaid rent is Rs. 2,000.  
(iii) Due on account of repairs of building Rs. 5,000.  
(iv) Interest receivable on investment Rs. 1,000.  
(v) Interest on Bank overdraft due Rs. 500 which is yet to be accounted for.
8. Distinguish between 'straight line method' and 'Diminishing balance method' of providing depreciation. Which one of the above two methods would you recommend to provide depreciation on Plant and Machinery?

**Section-C**

**(Long Answer Type Questions)**

**Note :** This section contains **five** questions. Attempt any **two** questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

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**P.T.O.**

2. What are the Preference Shares?
3. What do you mean by cash book? Give a specimen of three columns Cash Book.
4. What is 'Reserve Capital'.
5. What is Promissory notes? Give a specimen of promissory note.

### Section-B

#### (Short Answer Type Questions)

**Note :** This section contains **three** questions. Attempt any **one** question. Each question carries 15 marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. What is Share? How does it differ from Debenture?
7. Account Books of Harshit & Sons are closed on 31st March, 2020. Journalise the following adjustments :
  - (i) Salary due to the manager Rs. 10,000.

**18039 (CV-II)/2**

- (v) Bank interest credited by the bank Rs. 400.
- (vi) Bank charges Rs. 100.
- (vii) Directly deposited by a customer Rs. 4000.

11. What do you mean by 'Capital Reserve'? How is it created? What are its uses?
12. According to the principles of 'Double Entry System,' every debit has corresponding credit.' Explain clearly and discuss the merits of double entry system also.
13. From the following Trial Balance of Utkarsh and Bros. for the year ended 31<sup>st</sup> March, 2020 and additional information given. Prepare Trading and P & L A/c and Balance Sheet as at 31<sup>st</sup> March, 2020 :

**18039 (CV-II)/5**

**P.T.O.**

**Trial Balance (as at 31<sup>st</sup> March, 2020)**

Particulars	Amt. (Rs.)	Particulars	Amt.(Rs.)
Opening Stock	45,000	Capital Account	80,000
Drawings	6,000	Sales	3,10,000
Purchases	2,60,000	Commission	1,300
Furniture	10,000	Provision for	
		Bad Debts	900
Sundry Debtors	40,000	Sundry	
Freight and octroi	4,600	Creditors	20,000
Trade expenses	500		
Salaries	5,500		
Rent	2,400		
Advertisement	5,000		
Insurance Premium	400		
Discount	200		
Bad debts	1,600		
Cash in hand	5,200		
Bank Balance	5,800		
Goodwill	20,000		
	4,12,200		4,12,200

9. "Trial Balance is a proof of only arithmetic accuracy of the books of accounts." Explain this statement and point out the errors which are not disclosed by Trial Balance.

10. From the following particulars of Mr. Aryan, prepare Bank Reconciliation Statement as on 31<sup>st</sup> March, 2020 :

- (i) The cash book shows a bank balance of Rs. 7800.
- (ii) Cheque deposited in bank but not credited Rs. 3000.
- (iii) Cheque issued but not yet presented for payment Rs. 1500.
- (iv) Insurance premium paid by the bank Rs. 2000.

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**18039 (CV-II)/6**

**Additional Information :**

- (i) Stock on 31<sup>st</sup> March, 2020 was valued Rs. 53,000.
- (ii) Salaries have been paid only for 11 months.
- (iii) Commission earned but not yet received amounted to Rs. 122.
- (iv) Provision for Bad debts is to brought upto 3% of sundry debtors.
- (v) Furniture to be depreciated by 10%.

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D (Printed Pages 3)  
(21121) Roll No. ....  
B.B.A.-I Sem.

**18042 (CV-II)**  
**B.B.A. Spl. and Back**  
**Examination, Nov.-2021**  
**BUSINESS ETHICS**  
**(BBA-107)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the Sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt any **two** questions. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

1. What do you mean by Social Audit?
2. Define Business Ethics.
3. What is work-life balance?

**P.T.O.**

4. Explain the nature of Business Ethics.
5. What is Total Quality Management (TQM)?

**Section-B**

**(Short Answer Type Questions)**

**Note :** Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. Explain the Indian values for the work place.
7. Define the work life in Indian Philosophy.
8. What do you mean by organizational culture?

**Section-C**

**(Long Answer Type Questions)**

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

**18042(CV-II)/2**

9. Describe the Gandhian Philosophy of Wealth Management.
10. Explain the Gandhiji's Seven Greatest Social sins.
11. Define the Social Responsibility of business with respect to different stakeholders.
12. Explain an overview, nature and evolving ethical values of Business Ethics.
13. Define the relationship between Ethics and Corporate Excellence.

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D

(Printed Pages 4)

(21121)

Roll No. ....

B.B.A.-I Sem.

## 18040 (CV-II)

### B.B.A. Spl. and Back Paper

Examination, Nov.-2021

#### BUSINESS LAWS

(BBA-105)

Time : 1½ Hours ]

[Maximum Marks : 75

**Note :** Attempt all Sections as per instructions.

#### Section-A

##### (Very Short Answer Type Questions)

**Note :** Attempt any two questions. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words.

2×7.5=15

P.T.O.

1. Define Voidable contract.
2. Who is Finder of goods?
3. What is auction sale?
4. Who is a sleeping or dormant partner?
5. What is meant by a negotiable instrument?

#### Section-B

##### (Short Answer Type Questions)

**Note :** Attempt any one question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.

1×15=15

6. What is an offer? What are its different types?
7. Explain the term particular and general lien. Also distinguish between the two?

18040(CV-II)/2

8. Explain the rule of *Caveat Emptor*? Also explain its exceptions?

**Section-C**

**(Long Answer Type Questions)**

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. "All contracts are agreements but all agreements are not contracts."  
Comment.
10. Define pledge. Explain the rights and duties of pawnor and pawnee?
11. What is a contract of sale? Make a difference between sale and Agreement to Sale?
12. Define Partnership. Enumerate the rights, duties and responsibilities of Partners?'

13. Explain the meaning of a holder and holder in due course? What are the privileges available to holder in due course?

## 18037 (CV-II)

### B.B.A. Spl. & Back Paper Examination, Nov.-2021

#### BUSINESS MATHEMATICS

(BBA-102)

Time : 1½ Hours ] [Maximum Marks : 75

**Note :** Attempt questions from **all** sections  
as per instructions.

#### Section-A

##### (Very Short Answer Type Questions)

**Note :** Attempt any **two** questions. Each  
question carries 7.5 marks. Very short  
answer is required.  $2 \times 7.5 = 15$

1. At what rate the sum will double itself  
after 20 years?
2. Show that the profit of 25% on purchase  
price or cost price means 20% profit on  
selling price.

**P.T.O.**

3. What do you meant by square matrix?
4. Let,  $A = \{1, 2, 3, 4\}$ ,  $B = \{2, 4, 5, 6\}$  and  
 $C = \{3, 4, 6, 8\}$  then, find  $A \cap (B \cap C)$ .
5. If  $y = x.e^x$ , find  $\frac{dy}{dx}$ .

#### Section-B

##### (Short Answer Type Questions)

**Note :** Attempt any **one** question out of  
the following **three** questions. Each  
question carries 15 marks. Short  
answer is required not exceeding 200  
words.  $1 \times 15 = 15$

6. Two numbers are in ratio of 7:11. If 7 is  
added to each of the numbers, the ratio  
becomes 2:3. Find the numbers.
7. Find the maximum profit that a company  
can make, if the profit function is given  
by  $P(x) = 41 + 24x - 18x^2$ .

**18037(CV-II)/2**

8. If  $A = \begin{bmatrix} 9 & 1 \\ 4 & 3 \end{bmatrix}$ ,  $B = \begin{bmatrix} 1 & 5 \\ 7 & 12 \end{bmatrix}$ , find  $x$  if  $3A+5B+2x=0$ .

### Section-C

#### (Long Answer Type Questions)

**Note :** Attempt any **two** questions out of the following **five** questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22\frac{1}{2} = 45$

9. (a) In class of 25 students, 12 students have taken economics; 8 have taken economics but not politics. Find the number of students who have taken economics and politics and those who have taken politics but not economics.
- (b) Let  $A = \{a, b\}$ ,  $B = \{p, q\}$ ,  $C = \{q, r\}$   
Find :  
(i)  $(A \times B) \cup (A \times C)$   
(ii)  $A \times (B \cap C)$

10. Show that the sequence 9, 12, 15, 18, ..... is an A.P. Find its 16th term and the  $n$ th term.

11. Evaluate the following integrals:

(i)  $\int 5x^2 dx$   
(ii)  $\int \frac{x^4 - 1}{x^2 + 1} dx$

12. (a) There are 5 boys and 3 girls. In how many ways can they stand in a row so that no two girls are together.  
(b) Find the inverse of the matrix:

$$\begin{pmatrix} a & b \\ c & d \end{pmatrix}$$

13. Write short notes on any **two** of the followings:

- (i) Use of set theory in business  
(ii) Types of matrix  
(iii) Types of set  
(iv) Mathematical series

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**18036 (CV-II)**

**B.B.A. Spl. and Back Paper**

**Examination, Nov.-2021**

**Business Organization**

**(BBA-101)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt all the sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

**P.T.O.**

1. State 'Modern Business'.
2. What is Plant Layout?
3. Define Sale Proprietorship.
4. What do you mean by merger?
5. What are the sources of finance?

**Section-B**

**(Short Answer Questions)**

**Note :** Attempt any **one** question out of the following three questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. Define essential elements of establishing a new business unit.
7. Explain the term "Plant Location".
8. What is 'SEBI'?

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**Section-C**  
**(Detailed Answer Questions)**

**Note :** Attempt any **two** questions out of the following five questions. Each question carries **22.5** marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. What is 'Business Organisation'? Elaborate the objectives and characteristics of 'Business Organisation'.
10. What is 'Business Combination'? Elaborate the objectives and types.
11. Define the terms 'Security Market', 'Money Market' and 'Stock Exchange'.
12. Distinguish between Sale 'Proprietorship' and 'Partnership'.

13. What is 'Promotion'? State importance and ways of promotion.

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## 18041 (CV-II)

### B.B.A. Spl. and Back Paper

Examination, Nov.-2021

#### FUNDAMENTALS OF MANAGEMENT

(BBA-106)

Time : 1½ Hours ] [Maximum Marks : 75

**Note :** Attempt all the Sections as per instructions.

#### Section-A

##### (Very Short Answer Type Questions)

**Note :** Attempt any **two** questions. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

1. What is Supervision?

2. Write the meaning of delegation of authority.
3. Explain the principle of unity of command.
4. Define the principle of Departmentation.
5. Write the meaning of Directing in management.

#### Section-B

##### (Short Answer Type Questions)

**Note :** Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. Discuss the significance of management.
7. What is motivation? Explain the importance of motivation.

P.T.O.

18041(CV-II)/2

8. 'There should be parity between authority and responsibility. Explain.

### Section-C

#### (Long Answer Type Questions)

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. 'Management is art or science or both.' Explain. <https://www.ccsustudy.com>
10. What do you understand by decision making? Describe the process of decision making.
11. What do you mean by organisation? Discuss various forms of organisation?
12. What is Communication? Explain the characteristics of a good communication.

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13. Define controlling. Explain the principles of controlling.

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## 18038(CV-II)

**B.B.A. Spl. & Back Paper Examination,  
Nov.-2021**

### PRINCIPLES OF ECONOMICS

(BBA-103)

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the Sections as per instructions.

#### Section-A

#### (Very Short Answer Type Questions)

**Note :** Attempt any **two** questions. Each question carries 7.5 marks. Very Short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

1. State the Law of diminishing marginal utility.

**P.T.O.**

2. What is meant by Production function?
3. Wind fall profit.
4. Concept of Work-Leisure ratio.
5. What is pure competition?

#### Section-B

#### (Short Answer Type Questions)

**Note :** Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. Is monopoly price always higher than competitive price?
7. Perfect comeption is a myth. Do you agree?
8. Total outlay method of price elasticity of demand.

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## Section-C

### (Long Answer Type Questions)

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. Critically examine the liquidity preference theory of interest. <https://www.ccsustudy.com>
10. What do you mean by monopolistic competition? How prices are determined under monopolistic competition?
11. Explain the meaning and characteristics of indifference curve.
12. "Price of corn is not high because sent is high, but sent is high because corn is high." Critically examine this statement.

13. "Pure profits are only the remuneration for risk taking." Do you agree? Give reasons.

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**NP-3440 (CV-II)****BBA/BCA/BPT/ETC. Spl. & Back Paper  
Examination, Nov.-2021****Environmental Studies**

(BBA/BCA/BPT/ETC.-008)

*Time : 1½ Hours ]**[Maximum Marks : 100*

**Note :** This paper is divided into three Sections-A, B and C. Section-A contains Long Answer Questions. Section-B contains Short Answer Questions and Section-C contains Very Short Answer Questions. Attempt all the Sections as per instructions.

**नोट :** इस प्रश्न-पत्र को तीन खण्डों-अ, ब तथा स में विभाजित किया गया है। खण्ड-अ में विस्तृत उत्तरीय प्रश्न; खण्ड-ब में लघु उत्तरीय प्रश्न तथा खण्ड-स में अति लघु उत्तरीय प्रश्न हैं। सभी खण्डों को निर्देशानुसार हल कीजिए।

**P.T.O.****Section-A/खण्ड-अ****(Long Answer Type Questions)**

(विस्तृत उत्तरीय प्रश्न)

**Note :** This section contains **six** questions. Attempt any **two** questions. Each question carries 30 marks.  $2 \times 30 = 60$

**नोट :** इस खण्ड में छः प्रश्न हैं। किन्हीं दो प्रश्नों के उत्तर दीजिए। प्रत्येक प्रश्न 30 अंक का है।

1. Define ecosystem and discuss its fundamental concepts.  
पारिस्थितिकी तंत्र को परिभाषित कीजिए तथा इसकी मौलिक संकल्पनाओं की विवेचना कीजिए।
2. What are the reasons of exploitation of natural resources? Explain.  
प्राकृतिक संसाधनों के दोहन के क्या कारण हैं। वर्णन कीजिए।
3. Discuss the concept of population pressure.  
जनसंख्या दबाव की संकल्पना की व्याख्या कीजिए।
4. Discuss the different types of pollution.  
प्रदूषण के विभिन्न प्रकारों की व्याख्या करें।

**NP-3440 (CV-II)/2**

5. Write an essay on Man and Environment relationship.

मानव एवम् पर्यावरण के बीच सम्बन्धों पर एक निबन्ध लिखें।

6. Review the role of modern transport system causing environmental pollutions.

पर्यावरण प्रदूषण में आधुनिक परिवहन की भूमिका की समीक्षा कीजिए।

### Section-B/खण्ड-ब

#### (Short Answer Questions)

(लघु उत्तरीय प्रश्न)

**Note :** This section contains **three** questions. Attempt any **one** question. Each question carries 20 marks.  $1 \times 20 = 20$

**नोट :** इस खण्ड में तीन प्रश्न हैं। किसी एक प्रश्न का उत्तर दीजिए। प्रत्येक प्रश्न 20 अंक का है।

7. Write a short note on conservation of wild-life.

वन्य जीवों के संरक्षण पर संक्षिप्त टिप्पणी लिखिए।

8. What do you mean by Global Warming?

वैश्विक उष्मन से आपका क्या अभिप्राय है?

9. Green House effect.

हरित गृह प्रभाव

### Section-C/खण्ड-स

#### (Very Short Answer Type Questions)

(अति लघु उत्तरीय प्रश्न)

**Note :** This question contains **five** parts. Attempt any **two** parts. Each part carries 10 marks.  $10 \times 2 = 20$

**नोट :** निम्नलिखित पाँच प्रश्नों में से किन्हीं दो प्रश्नों के उत्तर दीजिये। प्रत्येक प्रश्न 10 अंकों का है।

10. (i) Hydrological cycle.

जलीय चक्र

(ii) Environmental Hazards

पर्यावरणीय आपदाएँ

(iii) Means of water conservations

जल संरक्षण के साधन

(iv) Depletion of ozon layer

ओजोन परत अवक्षय

(v) Chipko Movement

चिपको आन्दोलन