

D (Printed Pages 3)
(21121) Roll No.
B.B.A.- II Sem.

18044 (CV-II)

B.B.A. Spl. & Back Paper Examination,

Nov.-2021

BUSINESS COMMUNICATION

(BBA-202)

Time : 1½ Hours] [Maximum Marks : 75

Note : Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt any two questions. Each question carries 7½ marks. Very short answer is required not exceeding 75 words. $7\frac{1}{2} \times 2 = 15$

1. Explain Grapevine.
2. What do you mean by Miscommunication?

3. Define Cultural Context briefly.
4. What is exit interview?
5. How does an E-mail differ from Fax?

Section-B

(Short Answer Questions)

Note : Attempt any one question, each question 15 marks. $15 \times 1 = 15$

6. Describe the various barriers of communication.
7. Define Cultural Sensitivity. Why is it important?
8. Write short notes on:
(I) Mock Interview and
(II) Communication Model

Section-C

(Long Answer Questions)

Note : Attempt any two questions, each question 22½ marks. $22\frac{1}{2} \times 2 = 45$

9. Explain in details the objectives and principles of effective communication.

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P.T.O.

10. Explain the structure of a Business Letter.
Give its specimen also.
11. Define interview skill. What preparations are to be made by interviewer for conducting an interview?
12. Write an explanatory note on Modern forms of Communication.
13. Explain the role of body language in effective communication giving suitable examples?

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18043 (CV-II)
B.B.A. Spl. and Back
Examination, Nov.-2021

BUSINESS ENVIRONMENT

(BBA-205)

Time : 1½ Hours] [Maximum Marks : 75

Note : Attempt **all** the Sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt any **two** questions. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words. $2 \times 7.5 = 15$

1. What is the meaning of Business Environment?

P.T.O.

2. What is Direct Foreign Investment (FDI)?
3. What are the Social Responsibilities of Business?
4. What is meant by Disinvestment?
5. What do you mean by Mixed Economy?

Section-B

(Short Answer Type Questions)

Note : Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words. $1 \times 15 = 15$

6. Discuss the main objectives of Privatization.
7. What are the advantages and disadvantages to India from W.T.O.?

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8. Discuss the problems of Public sector undertaking. Give arguments in favour of Public Sector in India.

Section-C

(Long Answer Type Questions)

Note : Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail. $2 \times 22.5 = 45$

9. What efforts have been made in India for Globalization and Liberalization. State the reasons for Globalization in India.
10. Explain the establishment, objectives and administration of W.T.O. What are the functions of W.T.O.
11. What is the role of Govt. in Regulation and Development of Business. Explain EXIM Policy in this regarding.

12. What is meant by Economic system? Discuss the merit and demerits of capitalism? What is the difference between Capitalism and Socialism.
13. State Provisions of Foreign Exchange Management Act. What are the objectives of FEMA?

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