

V
(20516)
BBA-VI Sem.

Roll No.

18071

B.B.A.Examination, May 2016

AUDITING
(BBA-605)
(New)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions of this Section. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What is internal audit?
2. What is an audit programme?

3. What is continuous audit?
4. What is secret reserve?
5. What is divisible profit?

Section-B

(Short Answer Questions)

This Section contains three questions, attempt any *two* questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What is vouching? Explain its objects?
7. Can an auditor prevent errors and fraud?
8. What is the difference between reserve and provision?

Section-C

(Detailed Answer Questions)

This Section contains five questions, attempt any *three* questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. "Auditor works like a watch-dog not like a blood-hound." Explain this statement.
10. What is the difference between verification and valuation of assets? What points should be kept in mind while valuing different kinds of assets?
11. Discuss the rights, duties and liabilities of an auditor of a company.
12. In what circumstances would you consider necessary to issue a qualified report? Give a specimen of qualified report stating at least three reasons due to which you were bound to issue such a report. <https://www.ccsustudy.com>
13. Write short notes on the following :
- (i) Statutory audit
 - (ii) Cost audit
 - (iii) Tax audit.

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BBA-VI Sem.

18072

B. B. A. Examination, May 2016

FUNDAMENTAL OF E-COMMERCE

(BBA-606)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

सभी खण्डों से निर्देशानुसार प्रश्न हल कीजिए।

Section-A

खण्ड-अ

(Very Short Answer Questions)

(अति लघु उत्तरीय प्रश्न)

Attempt all the five questions of this Section. Each question carries 3 marks. Very short answer is required not exceeding 75 words. 3×5=15

इस खण्ड के सभी पाँच प्रश्न हल कीजिए। प्रत्येक प्रश्न 3 अंकों का है। अधिकतम 75 शब्दों में अति लघु उत्तर अपेक्षित है।

1. Write a short note on 'Digital Goods'.
'डिजिटल वस्तुएँ' पर संक्षिप्त टिप्पणी लिखिए।

2. What do you mean by 'supply chain management'?
'आपूर्ति शृंखला प्रबन्ध' से आप क्या समझते हैं?

3. "E-commerce is not same as E-business."
Comment.
"ई-वाणिज्य और ई-व्यवसाय एक ही नहीं है।" व्याख्या कीजिए।

4. What do you mean by 'electronic data interchange'?
'इलेक्ट्रॉनिक आँकड़ा अंतर्विनिमय' से आपका क्या आशय है?

5. What are the concerns, business has to understand, while going online?
आनलाईन पर जाने से पूर्व व्यवसाय के किन सरोकारों को समझ लेना चाहिए?

Section-B

खण्ड-ब

(Short Answer Questions)

(लघु उत्तरीय प्रश्न)

This Section contains three questions, attempt any two questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½×2=15

इस खण्ड में तीन प्रश्न हैं, किन्हीं दो प्रश्नों को हल कीजिए। प्रत्येक प्रश्न 7½ अंकों का है। अधिकतम 200 शब्दों में लघु उत्तर अपेक्षित है।

6. What are the various categories of E-commerce application according to the type of users?

उपभोक्ताओं के प्रकारों के अनुसार ई-वाणिज्य अनुप्रयोग के विभिन्न प्रवर्ग क्या हैं?

7. Explain the payment mechanism used for purchasing digital goods.

अंकीय वस्तुओं को खरीदने के लिए प्रयुक्त भुगतान क्रियाविधि को स्पष्ट कीजिए।

8. What are the different threats to E-commerce security? Explain.

ई-वाणिज्य सुरक्षा को क्या विभिन्न खतरे होते हैं? स्पष्ट कीजिए।

Section-C

खण्ड-स

(Detailed Answer Questions)

(विस्तृत उत्तरीय प्रश्न)

This Section contains five questions, attempt any three questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

इस खण्ड में पाँच प्रश्न हैं, किन्हीं तीन प्रश्नों को हल कीजिए। प्रत्येक प्रश्न 15 अंकों का है। विस्तृत उत्तर अपेक्षित है।

9. How can a travel agency use E-commerce applications for promoting its business while promoting tourism?

पर्यटन का संवर्द्धन करते हुए अपने व्यवसाय के संवर्द्धन के लिए कोई यात्रा-अभिकरण किस प्रकार ई-वाणिज्य अनुप्रयोगों का उपयोग कर सकता है?

10. What are digital signatures? Explain how digital signatures are able to ensure the authentication and integrity of a business transaction.

अंकीय हस्ताक्षर से क्या तात्पर्य है? स्पष्ट कीजिए कि अंकीय हस्ताक्षर किस प्रकार व्यावसायिक लेनदेन के प्रमापीकरण और सत्यनिष्ठता को सुनिश्चित करते हैं।

11. Explain the different Cyber Laws related to computer.

कम्प्यूटर से सम्बन्धित विभिन्न आपराधिक अधिनियमों को समझाइए।

12. What are the various properties of money transfer that are addressed by ACID and ICES test?

मुद्रा हस्तांतरण की मुख्य विशेषताएँ क्या हैं जिनको ACID तथा ICES परीक्षण से सम्बोधित किया जाता है?

13. Differentiate between Pure Online Vs. Brick and Click model.

शुद्ध ऑनलाईन बनाम ब्रिक और क्लिक मॉडल में अन्तर कीजिए।

V

(20516)

Roll No.

BBA-VI Sem.

18067

B. B. A. Examination, May 2016

INTERNATIONAL TRADE

(BBA-604)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions of this Section.

Each question carries 3 marks. Very short answer

is required not exceeding 75 words. 3x5=15

1. What do you understand by Foreign Trade?
2. What do you understand by Free Trade?

3. What is EXIM Policy?
4. What are the popular payment methods in foreign trade?
5. What is meant by Balance of Payments?

Section-B

(Short Answer Questions)

This Section contains three questions, attempt any two questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½x2=15

6. Describe the main problems which are faced in International Trade.
7. Explain the different modes of payment in International Trade.
8. What is the difference between balance of payment and balance of trade?

Section-C

(Detailed Answer Questions)

This Section contains five questions, attempt any three questions. Each question carries 15 marks. Answer is required in detail. 15x3=45

9. Give description of efforts made by Government for export promotion in India.
10. What is Marketing Research? Explain the objectives of International Marketing Research.
11. Explain the objectives and purposes of international economic institutions.
12. What are the functions of Export-Import Bank of India? Comment on its performance.
13. Discuss the major highlights of New Foreign Trade Policy.

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V

(20516)

Roll No.

BBA-VI Sem.

18069

B. B. A. Examination, May 2016

VAT and Service-Tax

(BBA-603)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What is the new rate of Service-tax ?

(2)

2. What do you mean by VAT ?
3. Discuss the liability of a seller under VAT.
4. What is the time limit for filing VAT returns ?
5. What do you mean by Service-tax ?

Section-B

(Short Answer Questions)

Attempt any two questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Explain the concept of "service" and "declared service" under Service-tax.
7. Give the list of 15 services in respect of which Service-tax is payable.
8. What are the sources of service-tax law ?

18069

Section-C

(Detailed Answer Questions)

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. Briefly explain the concept of 'Goods and Service-tax' with its benefits.
10. Discuss the Service-tax liability in the following cases:
- (a) What consideration is partly received in money?
 - (b) Services provided by employee to the employer.
 - (c) Composite transaction involving sale of goods and services.
 - (d) Unincorporated association
 - (e) Services provided on Indian territorial waters.
11. Discuss broadly the powers and functions of Director General of Service-tax.
12. "Under VAT system, three methods have been recommended for computation of VAT." Discuss the statement. Which method do you think best method for a developing country like India?

13. Discuss the constitutional amendments leading to VAT and give its justification.

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V

(20516)

Roll No.

BBA-VI Sem.

18070

B. B. A. Examination, May 2016

Management Information System

(BBA-601)

(New)

Time : Three Hours

[Maximum Marks : 75

Note: Attempt questions from all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. 3x5=15

- 1. Explain the role MIS. 3
- 2. What is the relation between data and information? 3

- 3. Describe the features of KBES. 3
- 4. What do you mean by strategic planning? 3
- 5. Write the characteristic of system analysis. 3

Section-B

(Short Answer Questions)

Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½x2=15

- 6. Briefly describe the structure of MIS. 7½
- 7. Explain the conversion plan and strategies of changeover. https://www.ccsustudy.com 7½
- 8. Describe the applications of artificial intelligence. 7½

Or

Define the concept used in enterprise management system.

Section-C

(Detailed Answer Questions)

Attempt any three questions out of the following five questions. Each questions carries 15 marks. Answer is required in detail. 15x3=45

9. List the approaches to MIS development and explain any one of them. 15
10. Explain the different types of information requirement. 15
11. (a) What is the importance of TPS? 7½
(b) Explain the role of DSS in MIS. 7½
12. (a) What is the requirement of artificial intelligence in business? 7½
(b) Explain the meaning of expert system. 7½
13. (a) What is ERP and write the objectives of ERP? 7½
(b) Write the characteristic of system analysis. 7½

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(20516)

Roll No.

BBA-VI Sem.

18068

B.B.A. Examination, May 2016

STRATEGIC MANAGEMENT AND

BUSINESS POLICY

(BBA-602)

(New)

Time : Three Hours

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions of this Section.

Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Explain the concept of Synergy.
2. What do you mean by policy making in business.

(2)

3. Define objective in business terminology.
4. Briefly outline corporate strategy.
5. Outline the concept of strategic planning.

Section-B

(Short Answer Questions)

This Section contains three questions, attempt any *two* questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required. $7\frac{1}{2} \times 2 = 15$

6. Explain nature and importance of business policy.
7. Explain the concept of strategy evaluation.
8. Explain types of objectives and their overall hierarchy.

Section-C

(Detailed Answer Questions)

This Section contains five questions, attempt any *three* questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. Explain business policy and its mechanism. Can

18068

you outline the policies with respect to any of the MNC organisation of your choice.

10. Explain in detail setting of objectives and the key areas involved in setting of objectives.
11. Explain what do you understand by the concept of long term planning and strategic planning.
12. Explain the concept, process and factors effecting strategy formulation.
13. Bring a note in detail explaining different types of synergy along with evaluation of synergy.

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