

A (Printed Pages 3)  
(20620) Roll No. ....  
BBA-VI Sem.

## 18068 (CV)

**B.B.A. VI<sup>th</sup> Semester Examination,  
June-2020**

### **STRATEGIC MANAGEMENT AND BUSINESS POLICY (BBA-602)**

*Time : Two Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

#### **Section - A**

#### **(Very Short Answer Type Questions)**

**Note :** Attempt **any four** questions.  
Each question carries 3.75 marks.  
Very short answer is required not exceeding 75 words.  $3.75 \times 4 = 15$

1. What is Mechanism?
2. Draw a model of strategic evaluation process.

**P.T.O.**

3. What is environmental analysis?
4. What is Core Competence? What are its attributes?
5. What is Hierarchy?

#### **Section - B**

#### **(Short Answer Type Questions)**

**Note :** Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. What is competitive environment? Explain Model of Competitive forces.
7. What are the classification of Top Management? Explain its rationale in details.
8. What do you mean by strategic evaluation and control? Why it is essential?

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## Section - C

### (Long Answer Type Questions)

**Note :** Answer any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $22.5 \times 2 = 45$

9. What are the different aspects of the nature of business policy? Discuss each one of them with the help of suitable examples.
10. Under what circumstances an organisation decides to implement the retrenchment strategies? What are its types? Explain.
11. What are the benefits of the concept of strategy? What are its pitfalls?
12. Explain the concept of 'Corporate Planning'. How does the rationale of corporate planning help in business stability?
13. How can a SWOT analysis help in short listing strategic alternatives at the corporate level?

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BBA - VI Sem.

**18071 (CV)**

**B.B.A. VI<sup>th</sup> Semester Examination,**

**June-2020**

**AUDITING**

**(BBA-605)**

*Time : Two Hours ] [Maximum Marks : 75*

**Note :** Attempt questions from **all** Sections as per instructions.

**Section - A**

**(Very Short Answer Type Questions)**

**Note:** Attempt any **four** questions. Each question carries 3.75 marks. Very short answer is required not exceeding 75 words.  $4 \times 3.75 = 15$

1. Define the main objects of Auditing.
2. What is Vouching?
3. What is Continuous Audit?
4. What is Statutory Audit?
5. What is Audit note book?

**Section - B**

**(Short Answer Type Questions)**

**Note :** Attempt any **one** question. Each question carries 15 marks.  $1 \times 15 = 15$

6. Difference between general reserve and provisions.
7. Explain the advantages of Auditing.
8. What is routine checking? What are its objects.

**Section - C**

**(Long Answer Type Questions)**

**Note :** Attempt any **two** questions. Each question carries 22.5 marks.

$2 \times 22.5 = 45$

9. "An Auditor is a watch-dog but not a blood-hound." Explain this statement.
10. What is dividend? Explain the duties of an auditor in this regard? Can dividend be declared out of capital?

**18071 (CV)/2**

11. Discuss the rights, duties and liabilities of an auditor of a company.
12. Describe various points which you will keep into consideration while auditing accounts of an insurance company.
13. Write short notes on the following :
  - (i) Social Audit
  - (ii) Cost Audit
  - (iii) Tax Audit

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**BBA-VI<sup>th</sup> Sem.**

**18072 (CV)**

**B.B.A. VI<sup>th</sup> Semester Examination,  
June - 2020**

**FUNDAMENTAL OF E-COMMERCE  
(BBA-606)**

*Time : Two Hours / [Maximum Marks : 75*

**Note :** Attempt all the Sections as per instructions.

नोट : सभी खण्डों को निर्देशानुसार हल कीजिए।

**Section - A  
(खण्ड-अ)**

**(Very Short Answer Type Questions)  
(अति लघु उत्तरीय प्रश्न )**

**Note:** Attempt any **four** questions. Each question carries equal marks. Very short answer is required not exceeding 75 words.  $3.75 \times 4 = 15$

नोट : किन्हीं चार प्रश्नों के उत्तर दीजिए। प्रत्येक प्रश्न समान अंकों का है। अधिकतम 75 शब्दों में अति लघु उत्तर अपेक्षित है।

**P.T.O.**

1. Explain three advantages of E-commerce.  
ई-कामर्स के तीन लाभों को लिखें।
2. What is meant by Internet?  
इन्टरनेट का क्या अर्थ है?
3. Write three advantages of Credit Card.  
क्रेडिट कार्ड के तीन लाभों को लिखें।
4. Write three limitations of EDI.  
EDI की तीन सीमाएं लिखें।
5. What are the E-commerce Security Threats?  
ई-कामर्स सुरक्षा खतरे क्या हैं?

**Section - B  
(खण्ड-ब)**

**(Short Answer Type Questions)  
(लघु उत्तरीय प्रश्न)**

**Note :** Attempt any **one** questions out of the following **Three** questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.

नोट : निम्नलिखित तीन प्रश्नों में से किन्हीं एक प्रश्न के उत्तर दीजिए। प्रत्येक प्रश्न 15 अंकों का है। अधिकतम 200 शब्दों में लघु उत्तर अपेक्षित है।

$1 \times 15 = 15$

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6. Write a note on E-cash.  
ई-कैश पर एक लेख लिखें।
7. Explain about Digital Signature.  
डिजिटल सिग्नेचर के बारे में व्याख्या करें।
8. Write a note on Internet Technique and Tools.  
इन्टरनेट तकनीक तथा टूल पर एक लेख लिखें।

### Section - C

(खण्ड-स)

#### (Long Answer Type Questions)

(दीर्घ उत्तरीय प्रश्न)

**Note :** Attempt any **two** questions out of the following **five** questions. Each question carries 22.5 marks. Answer is required in details.  $2 \times 22.5 = 45$  निम्नलिखित पाँच प्रश्नों में से किन्हीं दो प्रश्नों के उत्तर दीजिए। प्रत्येक प्रश्न 22.5 अंकों का है। विस्तृत उत्तर अपेक्षित है।

9. Explain E-Commerce in India. What are the legal, social and ethical issues of E-Commerce?  
भारत में ई-कामर्स की व्याख्या करें। ई-कामर्स के कानूनी, सामाजिक और नैतिकता के संदर्भ क्या हैं?

10. What are the risks involved in Electronic Payment System.  
इलेक्ट्रॉनिक भुगतान प्रणाली में क्या जोखिम समाहित हैं।
11. What is Firewall? State the functions of firewall in e-commerce.  
फायरवॉल क्या है? ई-कामर्स में फॉयरवॉल के कार्यों के बारे में बताएं।
12. What is EDI? Explain its advantages.  
EDI क्या है? इसके क्या लाभ हैं।
13. Write short note on:  
(a) Encryption  
(b) Mobile Commerce  
(c) E-Trading  
लघु टिप्पणी लिखें-  
(अ) एनक्रिप्शन  
(ब) मोबाइल कामर्स  
(स) ई-ट्रेडिंग

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## 18067 (CV)

**B.B.A. VI<sup>th</sup> Semester Examination,  
June-2020**

### **INTERNATIONAL TRADE (BBA-604)**

*Time : Two Hours ] [Maximum Marks : 75*

**Note :** Attempt questions from **all** sections  
as per instructions.

#### **Section - A**

#### **(Very Short Answer Type Questions)**

**Note :** Attempt **any four** questions. Each  
question carries 3.75 marks. Very  
short answer is required not exceeding  
75 words.  $4 \times 3.75 = 15$

1. What is International Trade?
2. Discuss free trade.
3. What is SAARC?

**P.T.O.**

4. Discuss marketing plan for exports.
5. What is WTO?

#### **Section - B**

#### **(Short Answer Type Questions)**

**Note :** Attempt any **one** question out of  
the following **three** questions. Each  
question carries 15 marks. Short  
answer is required not exceeding  
200 words.  $1 \times 15 = 15$

6. Discuss International Trade Theories.
7. What is balance of trade? Discuss its  
importance.
8. Explain the recent trends in India's  
foreign trade.

#### **Section - C**

#### **(Long Answer Type Questions)**

**Note :** Attempt any **two** questions out of  
the following **five** questions. Each  
question carries 22.5 marks. Answer  
is required in detail.  $2 \times 22.5 = 45$

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9. Discuss recent trends in World Trade.  
Explain drivers of International Trade.
10. Explain the role of Institutional infrastructure for export promotion In India.
11. Discuss the functions of International Monetary Fund.
12. What is Export Promotion? Discuss the need and importance of it.
13. Discuss Regional economic groupings and explain its importance.



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**18069(A) (CV)**

**B.B.A. VI<sup>th</sup> Semester Examination,  
June - 2020**

**GOODS AND SERVICES TAX  
(BBA-603)  
(New)**

*Time : Two Hours ] [Maximum Marks : 75*

**Note :** Attempt all the sections as per instructions.

**Section - A**

**(Very Short Answer Type Questions)**

**Note:** Attempt any four questions. Each question carries **3.75** marks. Very short answer is required not exceeding 75 words.  $4 \times 3.75 = 15$

1. What do you mean by Deemed Registration?

**P.T.O.**

2. Define Mixed Supply.
3. What is meant by scrutiny assessment?
4. Define the term market value.
5. Who pay the tax under RCM?

**Section - B**

**(Short Answer Type Questions)**

**Note :** Attempt any one question out of the following three questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. Mr. Raghav of Modinagar sells 50,000 units of an article at the rate ₹ 10 per article. Purchaser is Mr. Kartik of Mumbai. GST rate is 12%. How GST will be shown in Invoice?
7. Who is liable to deduct TDS under GST Act?
8. State the non-appealable matters.

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**Section - C**

**(Long Answer Type Questions)**

**Note :** Attempt any **two** questions out of the following **five** questions. Each question carries 22.5 marks. Answer is required in detail. 2×22.5=45

- 9. What do you mean by Return? How many types of return are filed under GST Act?
- 10. Which types of exemptions are available to merchants under GST Act?
- 11. Explain the process of payment of Tax under GST system.
- 12. Discuss the following :
  - (a) Rationale of GST
  - (b) Reverse charge
- 13. From the following information determine the value of taxable supply :

	<b>₹</b>	
Value of Equipment		12,50,000

(Including GST @ 12%)

(i) The invoice value include the following:

- (1) Taxes other than GST 5,000
- (2) Loading charges 7,500
- (3) Installation expenses 5,000
- (4) Testing charges 2,500
- (5) Inspection charges 2,500

(ii) Other information :

- (1) Subsidy received from Central Government for setting up factory in backward region.
 

	25,500
--	--------
- (2) Subsidy received from third party for timely supply of machine to recipient
 

	25,000
--	--------
- (3) Trade discount actually allowed shown separately in invoice.
 

	15,000
--	--------

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**B.B.A. VI<sup>th</sup> Semester Examination,  
June - 2020**

**GOODS AND SERVICES TAX  
(BBA-603)  
(New)**

*Time : Two Hours ] [Maximum Marks : 75*

**Note :** Attempt all the sections as per instructions.

**Section - A**

**(Very Short Answer Type Questions)**

**Note:** Attempt any **four** questions. Each question carries **3.75** marks. Very short answer is required not exceeding 75 words.  $4 \times 3.75 = 15$

1. What do you mean by Deemed Registration?

**P.T.O.**

2. Define Mixed Supply.
3. What is meant by scrutiny assessment?
4. Define the term market value.
5. Who pay the tax under RCM?

**Section - B**

**(Short Answer Type Questions)**

**Note :** Attempt any **one** question out of the following three questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

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8. State the non-appealable matters.

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**Section - C**

**(Long Answer Type Questions)**

**Note :** Attempt any **two** questions out of the following **five** questions. Each question carries 22.5 marks. Answer is required in detail. 2×22.5=45

- 9. What do you mean by Return? How many types of return are filed under GST Act?
- 10. Which types of exemptions are available to merchants under GST Act?
- 11. Explain the process of payment of Tax under GST system.
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  - (b) Reverse charge
- 13. From the following information determine the value of taxable supply :

	<b>₹</b>	
Value of Equipment	12,50,000	

(Including GST @ 12%)

- (i) The invoice value include the following:

(1) Taxes other than GST	5,000
(2) Loading charges	7,500
(3) Installation expenses	5,000
(4) Testing charges	2,500
(5) Inspection charges	2,500

- (ii) Other information :

(1) Subsidy received from Central Government for setting up factory in backward region.	25,500
(2) Subsidy received from third party for timely supply of machine to recipient	25,000
(3) Trade discount actually allowed shown separately in invoice.	15,000

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## 18070 (CV)

**B.B.A. VI<sup>th</sup> Semester Examination,  
June-2020**

**MANAGEMENT INFORMATION SYSTEM  
(BBA-601)**

*Time : 2 Hours ] [Maximum Marks : 75*

**Note :** Attempt questions from **all** Sections  
as per instructions.

### **Section - A**

**(Very Short Answer Type Questions)**

**Note:** Attempt any **four** questions. Each  
question carries 3.75 marks. Very  
short answer is required not exceeding  
75 words.  $4 \times 3.75 = 15$

1. Explain the relationship between  
computer and MIS.
2. What is corporate planning?
3. What do you mean by Artificial Intelligence  
system.

**P.T.O.**

4. Describe Enterprise Management System  
[EMS].
5. Explain the management of quality in the  
MIS.

### **Section - B**

**(Short Answer Type Questions)**

**Note :** Attempt any **one** question out of  
the following **three** questions. Each  
question carries 15 marks. Short  
answer is required not exceeding 200  
words.  $1 \times 15 = 15$

6. Explain the different methods of Data  
and Information collection.
7. Describe the Process of Decision making.
8. Explain the knowledge based expert  
System (KBES).

### **Section - C**

**(Long Answer Type Questions)**

**Note :** Attempt any **two** questions out of  
the following five questions. Each  
question carries 22.5 marks. Answer  
is required in detail.  $2 \times 22.5 = 45$

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9. Explain the concept of MIS-Business Planning. Also Discuss the tools of Planning.
10. "MIS have drawn concepts and Principles from a number of academic disciplines." Briefly discuss the role of these disciplines in the development of MIS.
11. What do you mean by system concept? Explain MIS and System analysis.
12. Differentiate between TPS and MIS. With the help of a suitable Example, Explain the concept of DSS.
13. What is meant by development and Implementation of the MIS? Discuss various implementation strategies for a Newly-developed MIS in your organisation.