

18081

BBA Examination, June-2023
BUSINESS COMMUNICATION
(BBA-202)
(New Course)

Time : 3 Hours]

[Maximum Marks : 75

Note : Attempt questions from *all* the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt *all* the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $5 \times 3 = 15$

1. What do you mean by 'encoding' and 'decoding' ?
2. What are the different kinds of presentations ?
3. What is precis-writing ?
4. What do you mean by physical barriers ?
5. What is oral presentation ?

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Section-B

(Short Answer Questions)

Note : Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $2 \times 7\frac{1}{2} = 15$

6. "Para Language is closed to non-verbal communication." Explain.
7. What do you mean by 'Communication Process'?
8. Differentiate between good and bad letters.

Section-C

(Long Answer Questions)

Note : Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $3 \times 15 = 30$

9. What is Business Communication ? Explain the principles of effective Communication.
10. What are the common barriers in Communication ? How do you overcome these barriers ?

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11. Write a specimen 'Dunning Letter' to your customers for payment.
12. "One should feed, water and cultivate the grapevine, rather than curb its growth." Discuss.
13. What do you mean by 'International Communication'? Write and present an imaginary international situation.

Time : 3 Hours] [Maximum Marks : 75

Note: Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : This question contains *five* parts, all parts will be compulsory. There will be no internal choice. $5 \times 3=15$

1. Explain SWOT.
2. What is the Social responsibility of Business?
3. Explain some E-platforms?
4. Explain the concept of privatization.
5. What is counter trade?

Section-B

(Short Answer Questions)

Note: This section contains *three* questions, attempt any **two** questions. Each question carries $7\frac{1}{2}$ marks. $2 \times 7\frac{1}{2}=15$

6. Explain various start-ups programmes launched by government of India?
7. "E-Commerce plays a vital role in international trade." Comment?
8. What are the main objectives of Industrial policy of India?

Section-C

(Descriptive Answer Questions)

Note: This section contains *five* questions, attempt any **three** questions. Each question carries 15 marks. Answer must be descriptive. $3 \times 15=45$

9. Critically discuss the present Exim policy of the Government of India?
10. What do you mean by "Business Environment"? Clearly explain the significance and components of Business Environment?

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- 11.** What do you mean by monetary policy? What are its objectives? Explain the role of monetary policy in the economic development of a country?
- 12.** What are the Socio-economic implications of Liberalisation, Privatisation and Globalisation? Explain in Detail.
- 13.** Describe the benefits obtained by India from W.T.O. Also state the bad impacts of W.T.O.

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B.B.A. Examination, June-2023
FUNDAMENTALS OF COMPUTER
(BBA-206)
(New Course)

Time : 3 Hours]

[Maximum Marks : 75

Note: Attempt all the Sections as per instructions.

Section-A
(Very Short Answer Type Questions)

Note : Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $5 \times 3 = 15$

1. What is system software? 3
2. What do you mean by Hybrid Computer? 3
3. Write down any three tabs name available in MS-Word. 3
4. What are Macros? 3
5. What is the Network topology. 3

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Section-B
(Short Answer Type Questions)

Note: Attempt any *two* questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words. $2 \times 7.5 = 15$

6. Explain the difference between RAM and ROM. $7\frac{1}{2}$
7. Explain the following: $7\frac{1}{2}$
 - (a) Templates
 - (b) Browsers
 - (c) Mainframe Computer
8. Write down the key board shortcut for the following functions of MS-Word: $7\frac{1}{2}$
 - (a) Saving the current documents
 - (b) Closing the current document
 - (c) Opening the print dialogue box.

Section-C
(Descriptive Answer Questions)

Note: Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

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9. Explain the development Generation of Computer in detail. 15
10. What are the fundamental components of a computer system? Which components of computer system executes the programme. 15
11. Explain components of Excel window. Discuss tools of MS-Excel. 15
12. What is Internet? Name the five basic services provided by the internet. How these services help Internet users.
13. Write short notes on the following. 15
- (a) Secondary storage devices
 - (b) Header and footer in MS-Word.
 - (c) Folder.

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B.B.A. Examination, June-2023
HUMAN RESOURCES MANAGEMENT
(BBA-203)
(New Course)

Time : 3 Hours]

[Maximum Marks : 75

Note: Attempt **all** the Sections as per instructions.

Section-A
(Very Short Answer Questions)

Note : Attempt **all five** questions. Each question carries 3 marks. Very short answer is required, not exceeding 75 words.

1. How HRM is different from Personnel Management? ~~20~~
2. Explain the HRM Models.
3. What are the various sources of recruitment?
4. Discuss the role of HRM in strategic formulation.
5. Give the meaning and techniques of Job design.

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Section-B
(Short Answer Questions)

Note: Attempt any **two** questions, out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.

6. Discuss the various factors which influence the selection process.
7. How is a Training and Development programme designed?
8. What is Performance Appraisal? What are its objectives?

Section-C
(Detailed Answer Questions)

Note: Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail.

9. Describe the use of Job evaluation in practice, why is there such a difference between theory and practice? <https://www.ccsustudy.com>
10. As a human resource manager, your organisation has asked you to organise an executive development programme, what steps will you take to organise it.

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11. "Job evaluation is the ranking of Job not the Job holder" Comment.
12. What do you mean by wage structure? Discuss the components of wage structure.
13. Write a note on Social security measures in India.

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18080**B. B. A. Examination, June-2023****QUANTITATIVE TECHNIQUES FOR****BUSINESS****(BBA-201)****(New Course)**

Time : 3 Hours]

[Maximum Marks : 75

Note : Attempt questions from *all* sections as per instruction.

Section-A**(Very Short Answer Questions)**

Note : Attempt all *five* questions. Each question carries 5×3 marks. Very short answer is required not exceeding 75 words. 5×3=15

1. What do you mean by correlation? Explain types of correlation. What is the Karl Pearson coefficient of correlation?
2. The following table shows the age of the mother and the average number of children born per mother.

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Find the missing value :

Age of Mother (Years)	15-19	20-24	25-29	30-34	35-39	40-44
Age of Children (Born)	07	2.1	3.5	?	5.7	5.8

3. Calculate missing frequency from the following.
Median is 25.625

Class	0-10	10-20	20-30	30-40	40-50
f	4	7	16	10	?

4. Fit a straight Line Trend by the method of least squares of the following data :

Year	2008	2009	2010	2011	2012	2013	2014
Production (000)8	80	90	92	83	94	99	92

5. In a game of cards what is the chance that a particular player get all the four kings.

Section-B**(Short Answer Questions)**

Note : Attempt any *two* questions out of the following three questions. Each question carries 7½ marks.

$$2 \times 7\frac{1}{2} = 15$$

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6. Calculate Trend value by the method of least square from the data given below :

Year	2001	2004	2006	2007	2009	2010	2012
Value	75	67	68	65	50	54	41

7. Find out coefficient of concurrent deviation from the following data :

Year	1990	2000	2001	2002	2003	2004	2005	2006	2007
Supply	160	164	172	182	166	170	178	192	186
Price	292	280	260	204	266	254	230	190	200

8. From the following data calculate the value of Log 656 by Lagrange method :

Log 654	2.8156	Log 659	2.8189
Log 658	2.8182	Log 661	2.8202

Section-C

(Detailed Answer Questions)

Note : Attempt any *three* questions out of the following five questions. Each question carries 15 marks.

$$3 \times 15 = 45$$

9. What are the other measures based on Standard deviation ? What is meant by Time Series ?

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10. Three coins are tossed. simultaneously, What is the probability that there will be exacty two heads.
11. At an examination at which 600 candidate appeared, boy outnumbered girls by 16%, if all candidate number or passed candidate exceed the number of failed candidate by 310 boys failing in the examination numbered 88. Consider the two fold Association table and calculate the coefficient of association between male sex and success at the Examination.
12. Explain the meaning, classification and importance of Tabulation of statistical data. Discuss the different methods of classificaton.
13. The mean of the following frequency table is 25. Find the missing frequencis :

Class	0-10	10-20	20-30	30-40	40-50	Total
F	17	F ₁	32	F ₂	19	160

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