

MODERN COLLEGE

Mohan Nagar, Ghaziabad







INTER INSTITUTIONAL FEST FOR SCHOOL/COLLEGE/UNIVERSITY

PERFORMING ARTS

- · SOLO DANCE
- GROUP DANCE
- · SOLO SINGING
- NUKKAD NATAK

SPORTS

- · CHESS
- · CARROM

FINE ARTS

- · MEHNDI
- · RANGOLI
- FACE PAINTING



Last Date of Registration 31st March 2024

FOR REGISTRATION



Participation Fee Solo- 100/-Duet- 200/-Group- 300/-

GLAMOUR RUNWAY

• FASHION SHOW

EXPANDING MINDS

- EXTEMPORE
- · GENERAL QUIZ

FUN ACTIVITY

- · TUG OF WAR
- TREASURE HUNT
- · Ads MAD SHOW
- · STAND-UP COMEDY

Convenor:

Mr. ANKUR GUPTA +91-9837484479

Faculty Co-ordinators

Dr. Rajni Sharma
+91-9540625179

Mr. Ashish Singh +91-9454740003

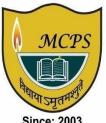
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MODERN COLLEGE

अCL अवस्याजमृतमभ्ये Since: 2003

Mohan Nagar, Ghaziabad





Annual Fest

NAV UTHARSH 2h24

13th & 14th April 2024

Our Sponsors









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Mob.:



Modern College

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Entrail: moderncollegeoflaw@gmail.com | Website: www.moderncollegeoflaw.com

Ref. No... MCL/2024

COLLEGE CODE: 990

Date.....

To,

The Director/Dean/Principal,

Subject: Invitation for the Inter Institutional Annual Fest Navutkarsh 2K24

Dear Sir/Madam,

Warm Greetings of the day.

We are thrilled to extend our warmest invitation to you and your esteemed institution to participate in "NavUtkarsh 2K24", the annual festival of Modern College. Scheduled to be held from 13th April to 14th April 2024. NavUtkarsh promises to be a vibrant celebration of talent, creativity, and innovation, bringing together the brightest minds from across the region. All students from 9th to 12th class or in college / university can participate in the event.

NavUtkarsh 2K24 is not just an event; it's an experience designed to inspire, engage, and empower the youth. With a diverse array of competitions, cultural performances, and interactive sessions, NavUtkarsh offers a platform for students to showcase their skills, exchange ideas, and foster meaningful connections.

Here's a glimpse of what NavUtkarsh 2K24 has to offer:

- **Academic competitions** (such as quiz, extempore, and Ads Mad Show)
- **Cultural performances** (music, dance, and drama)
- **Sports competitions** (chess, carom and Tug of War)
- Food stalls and entertainment zones

We believe that your School/College has a lot to offer and that your participation will add great value to our event. It will also provide an excellent platform for your students to interact with their peers from other institutions and broaden their horizons.

To register your institution's participation or to learn more about the event, please feel free get in touch with our coordinators.

Let's come together to celebrate excellence, innovation, and the spirit of youth at NavUtkarsh 2K24.

Best Regards

Prof. (Dr.) Nisha Singh

ANNUAL FEST NAV UTKARSH 2K24

LIST OF ACTIVITIES FOR THE EVENT

S.No	EVENTS	SUB EVENTS	FACULTY INCHARGE	STUDENTS COORDINATORS	
1.	PERFORMING ARTS	Solo Dance	 Dr. Rajni Sharma 9540625179 Ms. Neha Bansal 7042570228 	 Shivani Sharma (BA) 8920126057 Mamta Gupta (B.Ed.) 9958510723 Muskan Kansal (B.Ed.) 9716588112 	
2.		Group Dance	Ms. Asha Sharma 9810686414	 Shivani Sahu (B.Ed. I) 9205830103 Nurafsha (Law) 9718907803 Sakshi (Law) 9540656165 Ajay Kumar (Law) 9899361506 	
3.		Solo Singing	 Ms. Haritima Dixit 9717959281 Ms. Nidhi Singh 9650193961 	1. Ekta Dubey (BBA I) 8810428618 2. Tripti Singh Rajput (B.Ed.) 7428213941 3. Manan Kool (Law) 8766375265	
4.		Nukkad Natak	 Ms. Vishakha Singh 6396624193 Ms. Meenakshi 8126047319 	 Shivam Rai (BBA II) 9560935185 Pooja Kumari 8826307235 Kirti Goyal (Law) 8130222794 	
5.	GLAMOUR RUNWAY	Fashion Show	 Ms. Seema Sharma 8383897991 Ms. Sakshi Dixit 8800277173 	1. Bhumi (BBA) 7065238318 2. Chalsi Khari (B.Ed.) 8076049829 3. Riya (Law) 9315186806 4. Gaurav Baisla (BA) 9650789399 5. Prince Kumar (B.Ed.) 9267993520	
6.	EXPANDING MIND EVENTS	Extempore	Ms. Sonam Topwal 8826716559	 Chetan Aggarwal 7827094130 Rishab Saini (BBA) 9301703080 Vishal Sharma (BBA) 8588997699 	

7.		General Quiz	 Ms. Parul Uniyal 8506015481 Mr. Tajender Singh 8266851402 	1. Dhruv Gaur (BCA I) 9643780650 2. Vinay Kumar Sain (BCA II) 7982537040 3. Nitin (Law) 8851573429
8.		Mehndi	Ms. Safia Mustafa 9045851030	 Samreen (B.Ed. I) 8287622527 Kajal (B.Ed.) 9625620601 Iram Khan (Law) 9871975082
9.	FINE ARTS	Rangoli	Dr. Reeti Chauhan 9718007800	 Gunjan 9971969015 Vedant (B.Ed.) 9827059456 Pushpendra (B.ed) 9650919212
10.		Face Painting	Ms. Anjali Goswami 8851270550/ 9717509327	 Ranjana (B.Ed.) 8595360887 Anant Chauhan (B.Com) 9354492645 Nisha Kumari (Law) 8826455217
11.	SPORTS	Chess	Ms. Shipra Sharma 8368538214	 Taief Parwez (Law) 9821134847 Shishank Kr. Gautam (B.Ed.) 8527156404 Priya Rathore(B.Ed) 9958165844 Pooja Singh(B.Ed) 8527870459
12.		Carrom	Mr. Vikas Rajput 9621457371	 Mohd. Uzaif (BCA II) 7065225319 Ankit (BCA II) 9717546629 Mohd. Danish (Law) 8802842614
14.	FUN ACTIVITY	Tug of War	Ms. Sonam Mishra 8700994600	 Chirag Jainth (BA) 9560842640 Nishant (B.Ed.) 9625659500 Arun Kumar (B.Ed.) 9999390164 Mansi (BBA) 9821912077

14.	Treasure Hunt	 Ms. Ritika 9818151096 Ms. Priyanka 9718826990 	 Inderpreet Singh (Law) 8506824969 Pratiksha Pandey (B.Ed.) 7703852784 Diksha (BBA) 7428954766 Nikhil Sharma (BBA) 8287233801 Tannu (BBA)
13.	Ads Mad Show	Ms. Anubha Gupta 9891097675	9667083042 2. Juli Pathak (BBA) 9873885498 3. Kartikey (Law) 7530808538
16.	Open Mic: Stand Up Comedy	Mr. Mohit Kumar 7053900444	 Mimansa Anand (Law) 7011849427 Jatin Dharmesh (B.Com) 7503436435

ANNUAL FEST NAV UTKARSH 2K24

LIST OF ACTIVITIES AND FEE PER EVENT

❖ Solo Performance [Fee-Per Participant-Per Event Rs. 100]

- > Solo Dance
- ➤ Solo Singing
- > Extempore
- ➤ Mehndi
- > Face Painting
- > Chess
- > Carrom
- Open Mic: Stand Up Comedy

❖ <u>Duet Performance [Fee-Per Participant-Per Event Rs. 200]</u>

> Rangoli

❖ Group Performance [Fee-Per Participant-Per Event Rs. 300]

- Group Dance
- Nukkad Natak
- > Fashion show
- General Quiz
- > Tug Of War
- > Treasure Hunt
- > Ads Mad Show

ORGANISING COMMITTEE

Chief Patron	Mr. Vineet Goel Secretary, Modern College
Ciliei Fati oli	Mr. Yogesh Garg Treasurer Modern College
Patron	Prof. (Dr.) Nisha Singh Principal, Modern College
Convenor	Mr. Ankur GuptaHead, Department of Law, Modern College
Organizing	Dr. Nishi Tyagi Head, Department of Education, Modern College
Secretaries	 Dr. Aparna Indu Head, Department of Computer Application, Modern College
	 Dr. Rajni Sharma Assistant Professor, Department of Education, Modern College
Coordinators	Mr. Ashish Singh Assistant Professor, Department of Education, Modern College
	Ms. Vishakha Singh Assistant Professor, Department of Law, Modern College
Members	 Dr. Safia Mustafa Assistant Professor, Department of Education, Modern College Ms. Anubha Gupta Assistant Professor, Department of Management, Modern College Mr. Mohit Assistant Professor, Department of Law, Modern College Ms. Haritima Dixit Assistant Professor, Department of Education, Modern College Ms. Anjali Goswami Assistant Professor, Department of Commerce, Modern College

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ANNUAL FEST NAV UTKARSH 2K24 IMPORTANT GUIDELINES

REGISTRATION AND PARTICIPATION

- ❖ The participants shall be allowed to enter the college premises ONLY if they carry their respective College/University identity cards.
- ❖ Participants must complete their Registration. The Registration shall be deemed complete only when the Registration fee has been remitted successfully and the Application form is duly filled.
- ❖ The participants must carefully follow the rules and regulations for the various events.
- ❖ Participants must report at the registration desk one hours before the scheduled time of the individual events.
- Multiple entries from the same college are allowed.
- ❖ The Organizing Committee reserves the right to amend, modify, change, or repeal any event rules at any stage.
- The Organizing Committee shall communicate any changes (if any) in the event rules to the Participants.
- ❖ The organizers shall not be responsible for any loss of belongings or property during the Event
- ❖ The decision of the judges appointed for different events shall be final.
- ❖ All the participants must be from the same institute, although students from different years are allowed to form a team.
- ❖ Any misconduct by the participant will lead to on-the-spot disqualification.

Note- Participants will be notified regarding the event timings and schedules on their respective Mobile Numbers and email address.

WHO CAN PARTICIPATE?

- ➤ For Inter-College Students from class 9th to 12th of any stream.
- ➤ For Degree College/Universities Students from any stream/course.

HOW TO REGISTER?

Click the registration link/ scan the QR code, fill in the details, make the payment, and upload the screenshot.

https://docs.google.com/forms/d/e/1FAIpQLSdauc5cV741j65GfecOuC NTTZhiZqUMmDxQ7fg TUq hiZfxg/viewform

For Participation, Association, and any other queries, feel free to contact-

Convenor-Mr. Ankur Gupta (+91-9837484479)



Faculty Co-ordinators-Dr Rajni Sharma (+91-9540625179) Mr. Ashish Singh (+91-9910958103) Ms. Vishakha Singh (+91-6396624193)

ANNUAL FEST NAV UTKARSH 2K24

RULES AND REGULATIONS

PERFORMING ARTS

a) SOLO DANCE

Date: 13th / 14th April **Venue: Seminar Hall**

- ❖ Professional artists are not allowed to take part in the competition.
- ❖ All Indian/Western/Folk dance styles are allowed.
- ❖ The maximum duration of the performance is 6 minutes.
- ❖ Participants should submit their music only through USB/Phone.
- ❖ Music must be pre-cut and prepared and have a backup if needed.
- ❖ The participants must carry props (if any).
- ❖ No particular theme has to be followed. The participants are free to mould the dance form.
- Any inappropriate actions, dialogues, and gestures are strictly prohibited.
- The judgment will be based on
 - o Costumes.
 - o Facial expressions,
 - o Body language,
 - o Footwork, Choreography,
 - o Overall performance.

Event Coordinators: Dr. Rajni Sharma (9540625179), Ms. Neha Bansal (7042570228) **Student Coordinators:** Shivani Sharma (8920126057), Muskan Kansal (9716588112), Mamta Gupta (9958510723)

b) GROUP DANCE

Date: 13th / 14th April **Venue: Main Stage**

- No particular theme has to be followed. The participants are free to mould the dance form.
- Minimum 3 and Maximum 10 participants are allowed in the team. The team may consist of all boys, all girls, or a mix of both.
- ❖ Time for sets / Instruments setting is a maximum of 5 minutes.
- ❖ The duration of the performance should not exceed 8-10 minutes
- ❖ Music must be pre-cut and prepared and have a backup if needed.
- ❖ The participants must carry props (if any).
- ❖ Participants should submit their music only through USB/Phone.
- Judgment will be based on
 - o Coordination,
 - o Expression,
 - o Costumes.
 - o Footwork,
 - o Overall Performance

Event Coordinator: Ms. Asha Sharma (9810686414)

Student Coordinators: Shivani Sahu (9205830103), Nurafsha (9718907803), Ajay Kumar Roy (9540656165), Sakshi (9899361506).

c) SOLO SINGING

Date: 13th / 14th April **Venue: Seminar Hall**

- ❖ Duration of the song shall be between 4 to 6 minutes.
- ❖ Time for stage setting is a maximum of 2 minutes.
- ❖ Language of the song shall only be Hindi/English.
- ❖ Non-filmi songs/ghazal/bhajan can be presented.
- ❖ Use of Karaoke/pre-recorded backing tracks is NOT allowed.
- ❖ Participants must accompany their instruments as required for the performance; however, it is not a mandatory criterion.
- The judgment will be based on
 - o Vocal harmony,
 - o Rhythm clarity,

Event Coordinators: Ms. Haritima Dixit (9717959281) and Ms. Nidhi Singh (9650193961) **Student Coordinators**: Ekta Dubey(8810428618), Tripti Singh Rajput (7428213941), Manan Kool (8766375265)

d) NUKKAD NATAK

Date: 13th / 14th April **Venue: Main Ground**❖ The Theme are:

- o For the school-level participants: "From Pink and Blue to a Rainbow World: A Semi-Centenary Celebration Of Gender Justice"
 - Sub-themes:
 - Gender stereotype
 - Domestic violence
 - Female foeticide
 - Dowry
 - Sexual Abuse: Children, Female, Male
 - Gender vs. Sex
 - Sexual harassment
 - Acid attacks, etc.
- o For the College level participants: "Democratic Shadows : Navigating the Complexities of Election, Media, Human Trafficking and Indian Culture"

Note: The list of sub-themes is not exhaustive and the participants may choose any other issue that bears relevance to the theme.

- ❖ Each team must have minimum 10 and maximum 15 participants.
- ❖ There will be one round in which each team will have to perform for 20 minutes. First warning bell will be given after 15 mins and second warning bell after 18 mins. There will be negative marking if teams exceed the performance time.

- ❖ Every team will be allotted a code and will be called out using only the code. College name shall not be disclosed at any stage.
- ❖ Play should be in Hindi only which is used during the general course of the day to day conversations.
- ❖ Any electronic device, music recording, background lighting or pre-recorded voice are not allowed.
- ❖ Teams using any own costumes, musical instruments and props (if any) must bring all their requirements and must be ready well in time as per instructions of the organizer. Teams should remove all the props and set items if used any.
- ❖ Teams should have decency and decorum in the behavior, attire and performance. Any kind of fluids, live animals, flames, heavy objects, colors or any other material which has a possibility of damaging the venue is STRICTLY prohibited.
- ❖ The Competition will be conducted on a "ground" like (open place) and hence no microphones, Speakers, Music systems will be allowed or available. Teams can sing / dance by themselves to create the necessary music or sound.
- The performance will be judged on-
 - The relevance of script to the theme.
 - o Public engagement
 - Team coordination
 - o Presentation: Language, Energy, Enthusiasm, Use of props

Event Coordinator: Ms. Vishakha Singh (6396624193), Ms. Meenakshi Varshney (8126047319) **Student Coordinators**: Shivam Rai (9560935185), Pooja Kumari (8826307235), Kirti Goyal (8130222794)

GLAMOUR RUNWAY

a) FASHION SHOW

Date: 13th / 14th April **Venue: Main Stage**

- ❖ A team can have 10-12 members, including participants, a choreographer, and a coordinator.
- ❖ The time duration for the setup and performance is 15-20 minutes.
- ❖ Negative marking on exceeding the time limit.
- ❖ A green room would be provided for changing and getting ready.
- ❖ Participants should carry their props, tracks/songs in a pen drive.
- Dresses should be knee length, no tube tops, single strip tops, no cleavage showing and no backless are allowed.
- **Each** group should have one tagline representing their group and the theme.
- Performance would be judges on
 - o Costumes,
 - o Theme,
 - Walking stance,
 - o Attitude.

Event Coordinators: Ms. Seema Sharma (8383897991), Ms. Sakshi Dixit (8800277173) **Student Coordinators**: Bhumi (7065238318), Chalsi Khari (8076049829), Riya (9315186806), Gaurav Bisala (9838817456), Prince Kumar (9267993520)

EXPANDING MIND EVENTS

a) EXTEMPORE

Date: 13th / 14th April **Venue: Room No-209 ❖** The themes are:

- o For the school-level participants: "Environmental Concerns"
- o For the College level participants: "Towards a truly Digital India"
- ❖ The participant can use either of the two languages, namely Hindi and English.
- ❖ Maximum time limit to think over the topic being 2 minutes.
- ❖ The time to present the topic would also be 2 minutes.
- The participant will be allowed to select the topic once only by picking a slip from the box.
- ❖ Participants will not be allowed to take any paper or material with him/her during the speech.
- Speak to the point and irrelevant points attract negative marketing.
- ❖ If the time limit is extended, marks can be deducted.
- There will be only one round.
- ❖ The participants will be judged on the following criteria:
 - Content
 - Approach/ Departure
 - o Self-Confidence
 - o Body Language
 - Clear Expression of Ideas

Event Coordinator: Ms. Sonam Topwal (8826716559)

Student Coordinators: Chetan Aggarwal (7827094130), Rishab Saini (9301703080), Vishal Sharma (8588997699)

b) GENERAL QUIZ

Date: $13^{th} / 14^{th}$ April

Venue: Room No. 109/309

- **&** Each team consists 3 members.
- ❖ The competition will have 4 rounds, covering various topics
 - o Themed Round,
 - o Audio-Visual Round,
 - o Picture Round,
 - o Guess the Personality Round.
- ❖ Teams will have 30 Seconds to answer each question.
- ❖ Each round may consist of different formats, such as multiple-choice, true/false, or open-ended questions.
- ❖ All questions will be presented in both English and Hindi.
- Teams can choose to answer in either language.
- ❖ Students must log in with their e-mail id to access the quiz.
- ❖ Teams can discuss among themselves, but only one member can provide the final answer.
- ❖ Participants will bring their own mobile phones or any electronic gadgets compatible browser.
- ❖ The quiz will be graded according to a predetermined rubric based on correct and quick answers with no negative marking and participants will receive final scoring and ranking on their performance after the quiz ended.

Event Coordinator: Ms. Parul Uniyal (8506015481) and Mr. Mr. Tajender (8266851402) **Student Coordinators**: Dhruv Gaur (9643780650), Vinay Kumar Sain (7982537040), Nitin (8851573429)

FINE ARTS

a) MEHENDI

Date: 13th / 14th April **Venue: Room No. 203**

- ❖ The duration of the event would be maximum 2 hours.
- ❖ Use of hand prints, molds, and other decorative materials is not allowed.
- Mehndi design must cover one hand and also must be covering both sides of the palm up to the wrist.
- Participants should bring their own mehndi cones.
- ❖ Participants can apply mehndi on their own hand or any other person's hand.
- The judgment will be based on
 - o Creativity,
 - o Decorative art with an aesthetic sense.

Event coordinator:- Dr. Safia Mustafa (9045851030)

Student Coordinator: Samreen(8287622527), Kajal (9625620601), Iram Khan (9871975082)

b) RANGOLI

Date: $13^{th} / 14^{th}$ April

Venue: II Floor Corridor

- ❖ Theme of the Event is "Indian Culture".
- ❖ A team can comprise 1-3 members.
- ❖ Time duration of the event would be maximum 2 hours.
- ❖ Participants should bring their own material.
- ❖ The medium and form for expression can be free-hand, pictorial, and descriptive.
- Only one material can be used Poster Colors/Flower Petals/Sawdust/Pulses/Rice without pasting.
- ❖ The Participants have to prepare within the space provided by the organizers.
- Judgment shall be based on
 - o Creativity.
 - o Color combination,
 - o Design,
 - o Overall appearance.

Event Coordinator: Dr. Reeti Chauhan (9718007800)

Student Coordinator: Gunjan (9971969015), Vedant (7827059456), Pushpendra (9650919212)

c) FACE PAINTING

Date: 13th / 14th April **Venue: Room No. 303**

- The themes of the event are as follows:
 - o For the school-level participants: "Spring Season".
 - o For the College level participants: "War and Humanity".
- Duration will be maximum 2 hours.
- Participants should bring their own materials.
- ❖ The participant can paint their own face or anyone else's face.
- ❖ Each participant will have one minute to articulate the meaning behind their face-painted artwork during the judgement.
- Judgments shall be based on
 - o Innovation,

- o Creativity,
- o Finesse,
- o Overall impression of the art.

Event Coordinator: Ms. Anjali Goswami (8851270550, 9717509327)

Student Coordinator: Ranjana (8595360887), Nisha Kumari (8826455217), Anant Chauhan

(9354492645)

SPORTS

a) CHESS

Date: 13th / 14th April **Venue: Psychology Lab**

- The college will provide chess boards but students can carry their chess boards to play as well.
- ❖ Mobile and electronic gadgets would not be allowed during the Competition.
- ❖ The time duration for a match is a maximum of 30 Minutes.
- ❖ If the match is not completed within 30 minutes, the winner will be decided off on the points captured. Point values are given to each piece captured. Pawn 1, Knight 3, Bishop 3, Rook 5, Queen 9.

Event Coordinator: Ms. Shipra Sharma (8368538214)

Student Coordinator: Shishank Kr. Gautam (8527156404), Taief Parwez (9821134847), Priya

Rathore(9958165844), Pooja Singh(8527870459).

b) CARROM

Date: 13th / 14th April **Venue: Room No. 107**

- ❖ The college will provide carrom boards.
- The choice of color for the pieces shall be made by toss.
- ❖ For each strike, the player must position the striker within the baseline OR on one of two circles at either end of the baseline.
- ❖ A striker within the baseline must touch both the front and rear lines.
- The player must flick the striker with one finger so that it crosses the front baseline. It is not permitted to flick backward or horizontally.
- ❖ The player cannot move or get up from his chair while shooting.
- ❖ If a piece falls off the carrom board, it would be placed at the center.
- ❖ Players are not allowed to change sides once the game has begun.

Event Coordinator: Mr. Vikas (9621457371)

Student Coordinator: Mohd. Uzaif (7065225319), Ankit (9717546629), Mohd. Danish

(8802842614)

FUN ACTIVITY

a) TUG OF WAR

Date: 13th / 14th April Venue: Main Ground

- ❖ Each team shall consist of five 5 members. Can include all boys, all girls or both.
- The rope used would be of a circumference of approximately 11 cm and would be marked in the middle with a Centre line as well as two marks that should be placed 4m from the Centre
- ❖ At the start of the pull, the centre line of the rope should be immediately above line marked on the ground.
- ❖ Both teams pull the rope, the winner being the team who manage to pull the mark on the rope closest to their opponents over the centre line.
- ❖ At the start of the pull, the Centre line of the rope would be immediately above line marked on the ground.
- ❖ Both teams pull the rope, the winner being the team who manage to pull the mark on the rope closest to their opponents over the Centre line.
- ❖ The rope must be pulled underarm and nobody's elbow must go below the knee, otherwise a foul will be called. Also no team member cannot touch their hand on the ground or take support of the ground.

Event Coordinator: Ms. Sonam Mishra (8700994600)

Student Coordinator: Nishant(9625659500), Arun Kumar (9999390164), Mansi (9821912077),

Chirag Jainth (9560842640)

b) TREASURE HUNT

Date: 13th / 14th April

Venue: Room No. 309/109

- ❖ The team can comprise of minimum of 3 and maximum 4 members.
- Few tasks are setup along with the treasure path, which must be performed in order to find the next clue.
- ❖ The competition will be held in 1 to 3 rounds depending on the participation frequency.
- Proximity of the hunt is entire college premises.
- The clues will be same for all the groups.
- The obtained clues must be kept safely till the end. Failing to do so may lead the team to lose the hunt.
- Use of external media, mis-behaving with event coordinator or seeking help from outside will result in immediate disqualification of the participant.

Event Coordinator: Ms. Ritika (9818151096), Ms. Priyanka (9718826990)

Student Coordinator: Inderpreet Singh (8506824969), Pratiksha Pandey (7703852784), Nikhil

Sharma (8287233801), Diksha(7428954766)

c) Ads MAD SHOW

Date: 13th / 14th April Venue: Room No. 209

- ❖ A team shall comprise of minimum 4 and maximum 5 members.
- **Solution** Each advertisement would be provided 5 minutes for preparation and 5 minutes for the presentation of the advertisement.

- Teams would be required to formulate a catch line for the proposed product.
- ❖ Different forms of expression like short skits, jingles, slogans, or any other innovative form can be incorporated.
- ❖ The advertisement may be in English or Hindi Language.
- Caution should be taken to refrain from displaying obscenity, violence, prejudice, defamation, etc., in advertisements.
- Judgment will be based on
 - o Creativity,
 - o Content,
 - o Customer appeal,
 - o Stage presence,
 - Coordination

Event Coordinator: Ms. Anubha Gupta (9891097675)

Student Coordinator: Tannu (9667083042), Juli Pathak (9873885498), Kartikeya (7530808538).

d) OPEN MIC: STAND-UP COMEDY

Date: 13th / 14th April **Venue: Main Stage**

- ❖ It is an individual competition.
- ❖ Time limit for the performance is a maximum of 5 minutes.
- ❖ Props or use of musical instruments/ pre-recorded music is permitted provided that participants need to make arrangements on their own and coordinate with the organizers prior to the event.
- The organisers reserve the right to disqualify any participant if they do not respect the equipment (no mic drops or chair kicking, etc)
- No participant can point out any individual or religion in any way, and any dual meaning obscene content is strictly not allowed.
- Decision of the judges will be final and binding.
- Participants will be judged on
 - o Content,
 - o Fluency,
 - o Spontaneity,
 - o Presentation,
 - Sense of humor.

Event Coordinator: Mr. Mohit Kumar (7053900444)

Student Coordinator: Mimansa Anand (7011849427), Jatin Dharmesh (7503436435)