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# MODERN COLLEGE OF PROFESSIONAL STUDIES

(Approved by NCTE & Affiliated to C.C.S. University, Meerut)

ANAND INDUSTRIAL ESTATE, MOHAN NAGAR, GHAZIABAD-201007 (U.P.)

Email : [info@moderncollege.org](mailto:info@moderncollege.org) | Website : [www.moderncollege.org](http://www.moderncollege.org)

Ref. No. MCPS/7899

COLLEGE CODE : 995

Date 22/11/24

## Notice

(Placement Drive for BBA, BCA & B.Com 2024/25 Pass Out Batch by HIKEEDU)

All the students of the 2024/25 batch are hereby informed that there is an opportunity to gain placement in HIKEEDU.

**Designation:** Business Development Executive

**Job Description:** Lead Conversion: Connect with potential students/professionals via phone calls, understand their educational needs, and convert leads into enrolments. Counselling & Guidance: Provide detailed information about the company's programs, including curriculum, benefits, and career outcomes, ensuring prospective students make informed decisions. Target Achievement: Consistently meet or exceed daily/weekly/monthly sales targets and KPIs (Key Performance Indicators), including connected calls, talk time, and admissions. CRM Management: Maintain accurate records of all interactions with leads in the Customer Relationship Management (CRM) system, ensuring timely follow-up and efficient lead management.

**Eligibility criteria:**

All the students of BBA, BCA, and B.Com 2024/25 batch

**Salary**

**During 1st month training,** INR 15k/-

**Post training:** CTC 6.18 LPA (3.36 LPA fixed + 2.8 LPA variable)

**Working Hours:** 10 AM to 7 PM

**Working Days:** 6 Days (M-S)

**Location:** Gurgaon, Jaipur, Mumbai, Hyderabad

All the interested students, kindly register on the below-mentioned registration link by the 28th November 2024.

<https://forms.gle/entFiVdPFVzsAisH9>

*Pankaj*  
Pankaj Sharma

(Sr. Executive Training & Placement)

*MS*  
Prof. (Dr.) Nisha Singh  
(Principal)

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